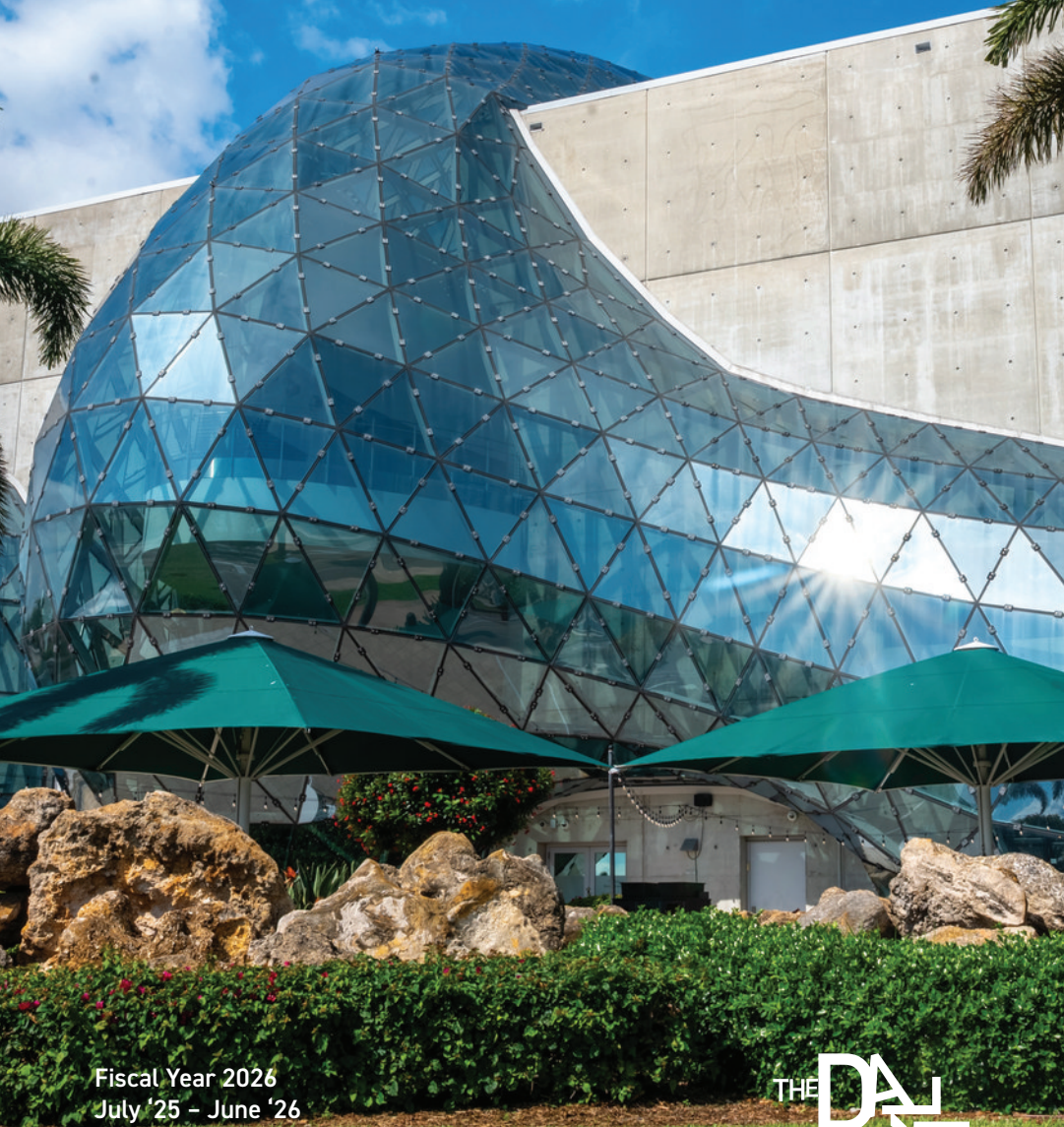


Fueling Curiosity, *Creating Possibility*

The Impact of Your Support



Fiscal Year 2026
July '25 – June '26

THE DAL



The Weaning of Furniture Nutrition (1934)

our *mission*

the commitment behind everything we do

The Dalí Museum cares for and shares an expertly curated collection of Salvador Dalí's work, preserving his legacy for generations to come. And, through transformative Dalí-inspired events, exhibits and education, the Museum serves as an active resource in the cultural life of our community and the world at large.

a year of impact, *a future of possibility*



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our *vision*

envisioning what's next

The Dalí Museum grants moments of powerful inspiration,
revealing a world of infinite possibilities and a view of the
ordinary becoming extraordinary.

Dear Friends of The Dalí Museum,

Because of you, hundreds of thousands of people experienced something increasingly rare this year: the chance to slow down, look closely and discover that the world is far stranger, and far more wonderful, than it first appears. Salvador Dalí spent his life reminding us that reality is never as simple as it seems. His art invites us to question, imagine and wonder; and we share that gift with the world through expanded access to transformative education programs, remarkable exhibitions and our care for the world's most comprehensive collections of Dalí's work.

This community's belief in The Dalí's future carried us forward when your giving required imagination rather than evidence. Your confidence turned an idea into momentum and moved *Dreaming Forward*, our campaign to expand this Museum's reach and reimagine what it can be, from vision into motion. We look forward to the day we stand together in the completed expansion, knowing it began with your willingness to dream first.

None of this happens on its own. It's made possible because donors choose to invest in possibility, volunteers make every visitor feel welcome, and members, trustees and friends believe creativity and curiosity are worth championing. As you turn the pages of this report, you'll see lives touched and milestones reached because of your generosity. Thank you for believing a museum can do more than preserve masterpieces, that it can cultivate curiosity, strengthen community and change the way people see the world.

With deep gratitude,



Margaret de Lisser
Chair, Board of Trustees



Hank Hine
Executive Director



*"I learned so much about Dalí and
gained a new appreciation for his art."*

- Jennifer O., Museum visitor

advancing *dali's legacy*



The Dalí Museum is home to the preeminent collection of a single modern artist in America. We preserve and grow the collection to deepen understanding of Salvador Dalí's life's work, create new opportunities for discovery and connect audiences around the world with his transformative artistic vision and enduring legacy.

evolving *the permanent collection*

Over 3,900 works representing every moment and medium of Dalí's creative and imaginative life, are expertly curated, presented and housed at The Dalí.

Together, these works form an unparalleled retrospective of Dalí's artistic evolution. We rotate presentations of rarely displayed works to reveal new stories with every visit.

Behind the scenes, ongoing provenance research continues to deepen our understanding of the history of our works and support their long-term care.

This year, three paintings were documented with ownership histories through archival research.

Dalí's Tarot

Spring/Summer 2026

This special presentation featured nine prints from Dalí's enigmatic tarot card series.



The Faces of Marriage, Photographs by Marc Lacroix

Spring/Summer 2026

This special presentation featured photographer Marc Lacroix's intimate portraits of Dalí and Gala, alongside images of their home in Port Lligat, offering a glimpse into their shared life.

expanding the collection

Thoughtful acquisitions continue to strengthen the permanent collection, enriching our ability to tell the story of Dalí. The Dalí acquired *Theatrical Set for Bacchanale* (1939), the original painted backdrop from Dalí's ballet for the Ballet Russe de Monte-Carlo.

The Museum's most significant large-scale object related to his work in theater, it anchors an exceptional group of *Bacchanale* holdings and advances scholarship on this pivotal chapter of his career.



Theatrical Set for Bacchanale, the largest extant painting by Dalí

Alongside acquisitions in other media, we also acquired:



*Preparatory Study for
The Hallucinogenic Toreador* (1970)



*Signed palette used for Paranoiac-critical
Study of Vermeer's "The Lacemaker"* (1954)

caring *for the collection*

Our commitment to Dalí's work comes with a responsibility to protect the collection. Artwork is carefully restored to ensure it remains stable for generations to come. This year, with generous support from Annual Fund *Keepers of the Collection* donors, we conserved two oil paintings.

before

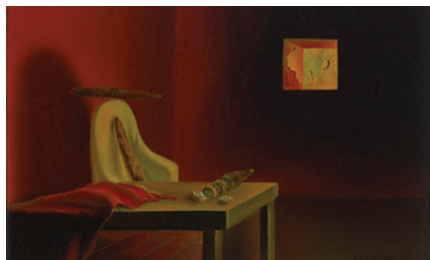


after



Suez (1932)

before



after



The Invisible Man (1932)

honoring *dalí's heritage*

Through an ongoing relationship with the Embassy of Spain, the Museum celebrates Dalí's Spanish heritage with exhibitions, special programming and expanded language accessibility.



Special exhibition *The Dalí Museum in Washington, D.C.*, curated by William Jeffett and presented at the Cultural Office of the Embassy of Spain, featuring 32 multidisciplinary works of contemporary Spanish art from the collection of The Dalí Museum (May 15 - Oct 28, 2025)

Expanded Spanish-language interpretation for permanent collection and special exhibition labels

Spanish and Catalan audio guides for the permanent collection and special exhibitions

Performance and lecture with pianist Raquel Garzás, in collaboration with Spanish Young Music Talents (Jun 2026)

Spanish subtitles added to youth educational films

exhibitions & presentations *that spark inspiration*

Outside In: New Murals Inspired by Dalí

May 24 - Oct 26, 2025

A community-focused celebration of street art, this first-of-its-kind exhibition transformed the galleries with murals by SHINE St. Petersburg Mural Festival artists inspired by Dalí and the Museum.



Exhibition Supporters

Supporting Sponsors: Hal Freedman, Willi Rudowsky and Joanne Obenauf.

Dalí in Magazines

Sep 6, 2025 - Jan 4, 2026

This special presentation highlighted Dalí's imaginative magazine covers, illustrations and advertisements that brought his surreal vision to the masses.



Alberto Giacometti & Salvador Dalí: Through & Beyond Surrealism

Nov 15, 2025 - Apr 19, 2026

A co-production between The Dalí and Fondation Alberto et Annette Giacometti in Paris, this exhibition explored the mutual influence of these two iconic surrealist artists.



Exhibition Supporters

Supporting Sponsors: Ingrid & Jake Jacobus and Sandy Taraszki & David Zuern. Airport Partner: St. Pete-Clearwater International Airport (PIE). City of St. Petersburg Funding for the Arts Grant.

Dalí in America

May 9, 2026 - Oct 18, 2026

Featuring paintings, drawings, photographs and archival materials from The Dalí's Collection and Library & Archives, this exhibition examined how Dalí's time in the U.S. propelled him to international celebrity.



Exhibition Supporters

Presenting Sponsors: Alex & Eileen Rogachevsky, in appreciation of Steve Raymund.
Supporting Sponsor: Joanne Obenauf. Corporate Sponsor: Bank of America.

The Architecture of The Dalí

May 2, 2026 - Apr 18, 2027

Inspired by the Museum's evolution, this exhibition traces The Dalí's journey from an Ohio factory to its iconic St. Petersburg home, while looking toward its future.



sharing dali's legacy *around the world*

Through partnerships with museums around the world, we share Dalí's work beyond our walls and bring extraordinary works to our visitors, cultivating an ongoing exchange of ideas and inspiration.

Works We Shared

The First Days of Spring

Philadelphia Museum of Art

Dreamworld: Surrealism at 100

Nov 8, 2025 - Feb 16, 2026

Geopoliticus Child Watching the Birth of the New Man

New Museum

New Humans: Memories of the Future

Mar 16 - Jul 26, 2026

Profanation of the Host & The Weaning of Furniture-Nutrition

Di Donna Galleries

Dalí: The Great Years

Apr 16 - Jun 13, 2026

Shades of Night Descending & Slave Market with the Disappearing Bust of Voltaire

Seattle Art Museum

*Beyond Mysticism: The
Modern Northwest*

Mar 6 - Aug 2, 2026



Works We Welcomed

The Wines of Gala

Di Donna Galleries

This special presentation featured 35 original drawings and collages created for Dalí's 1977 book *Les Vins de Gala*.

Oct 20, 2025 - Apr 15, 2026



Portrait of Harpo Marx with Giraffes

Di Donna Galleries

This special presentation explored Dalí's friendship and collaboration with Harpo Marx, including their unrealized film project, "Giraffes on Horseback Salad."

Oct 20, 2025 - Apr 24, 2026



Messenger dans un paysage Palladien (Messenger in a Palladian Landscape)

Collection of Trevor Burgess and Gary Hess

This rare drawing on pink paper in a distinctive frame, once owned by Dalí patron Edward James, was placed on extended loan to the Museum.





“This place makes art feel exciting and immersive for both kids and adults. We spent way more time there than expected, there was always something new to discover.”

inspiring *through innovation*



Through innovative digital experiences, we reimagine the technologies people use every day to create unexpected connections with art, spark curiosity and inspire new ways of seeing, in the spirit of Dalí.

the dalí dome, *where art surrounds you*

Through 360-degree projection and spatial sound, The Dalí Dome creates shared experiences that inspire wonder and welcome new audiences to The Dalí.

This year, the Dome welcomed more than 84,000 attendees across four experiences.

63,847

Dalí Alive 360° attendees

6,127

Pink Floyd: The Dark Side of the Moon attendees

9,003

Van Gogh Alive 360° attendees

5,467

Queen Heaven attendees



Van Gogh Alive 360°



Pink Floyd: The Dark Side of The Moon

“The paintings we had just admired seemed to come alive while Dalí’s life story unfolded around us. It was such a magical experience.”

- Dalí Alive 360° visitor

interactive *art experiences*

Designed for active participation, these experiences invite visitors to interact, create and become part of the experience.

YOUR PORTRAIT

In conjunction with the special exhibition *Outside In*, the Museum's AI experience, YOUR PORTRAIT transformed visitor selfies into, street art-inspired digital portraits, while leading the genre's creative techniques.

36,879

portraits created



The Endless Garden

Created for the special exhibition *Giacometti & Dalí, The Endless Garden* invited visitors to co-create a digital garden inspired by Dalí's iconic imagery.

10,442

surreal garden symbols generated



The Endless Garden was nominated
for a 2026 Webby Award



"The Dali left us in awe."

- St. Petersburg resident

creating *community connections*



The Dalí believes art should be accessible to everyone. Through community programs, digital engagement and inclusive initiatives, we connect people of all backgrounds with opportunities to experience, learn from and be inspired by Dalí's work.

expanding *our reach*

Each year, hundreds of thousands of visitors experience the Museum in person, while millions more engage with The Dalí online, expanding our global community and inspiring new generations.

Total 2026 visitors to The Dalí

285K 83% Adults • 17% Youth

7.5K Museum members

Demographic breakdown of our visitors*



21% local



32% other Florida



34% U.S.



7% international

Annual digital reach

3.1M

Page views on TheDali.org

337K

Video views on The Dalí
YouTube channel

608K+

Global social media following

57.7K

Digital newsletter subscribers

Awards & Recognition

USA TODAY 10Best Readers'
Choice Awards

No. 5 Best Art Museum

Creative Loafing
Best of the Bay Awards

Best Museum
Best Museum Exhibit, *Outside In*
Best Mural Immersion, *Outside In*
Best Art Party, *Sueños de Dalí*

creating *inclusive experiences*

Through accessible programs and resources, The Dalí strives to ensure more people can experience the Museum and the transformative power of art.

727

Active military families visited for free through the **Blue Star Museum** program

71,552

Seniors, educators, fire, military and police received reduced admission

3,276

Pinellas County residents attended the **Arts Alive** event free

3,899

Visitors receiving food assistance received reduced admission through the **Museums for All** program

149

Veterans and their guests received free admission on Veterans Day

375

Sensory-friendly event attendees for visitors with sensory diversities

32

Arts4All ESE students and **Creative Clay** visitors with disabilities visited for free

Accessibility resources include EnChroma glasses for guests with color vision deficiency, complimentary wheelchairs, ASL interpretation, multilingual docent tours, induction loop technology to enhance audio accessibility, CARD sensory kits for visitors with sensory sensitivities and a partnership with Dogs Inc. to support the training of future service animals.





“Highly recommend the docent-led tour through the Museum. Our docent was an absolute jewel with loads of knowledge.”

- Jocelyn W., Museum visitor

enriching *learning & discovery*



Through publications, lectures, workshops and educational programs, The Dalí creates opportunities for learning and connection. These initiatives bring together students, educators, scholars, professionals and lifelong learners to explore Dalí's legacy in new and meaningful ways.

publications

Through scholarly publications, The Dalí shares original research, expands upon exhibitions and deepens engagement with Dalí's enduring legacy.

"Minor Threats: Women and the Surrealist Movement"

Female Artists of the Mougins Museum (Merrell Publishers, 2025)

Jennifer Cohen

"Designing Surrealism"

100 Years of Surrealism: Proceedings of the 2024 Conference at The Dalí (The Dalí Museum, 2026)

William Jeffett

"The Perils and Joy of a Different Way of Knowing"

100 Years of Surrealism: Proceedings of the 2024 Conference at The Dalí (The Dalí Museum, 2026)

Hank Hine

Essays by Our Curators

"Alberto Giacometti and Salvador Dalí: Stepping Stones Towards an Impossible Project"

Giacometti & Dalí: Through & Beyond Surrealism (Ludion 2025)

William Jeffett

"Breton's Wartime Windows: Marketing Surrealism in the Shadow of Dalí"

100 Years of Surrealism: Proceedings of the 2024 Conference at The Dalí (The Dalí Museum, 2026)

Jennifer Cohen

Published catalogs & books



Dalí in 400 Images



100 Years of Surrealism: Proceedings of the 2024 Conference at The Dalí



Giacometti & Dalí: Through & Beyond Surrealism

conferences & lectures

Through lectures, conferences and scholarly dialogue, The Dalí fosters meaningful conversations about Dalí and Surrealism.

Lectures & Panels at The Dalí

Giacometti & Dalí panel discussion
(Nov 2025)

Émilie Bouvard & William Jeffett,
moderated by Jennifer Cohen

The Future Ahead: Emerging
Innovations for 2026 (Jan 2026)

Adam Burden

Lecture on Dorothea Tanning:
A Surrealist World (Apr 2026)

Alyce Mahon

Lecture on *Musée & École Giacometti*
and the creation of the first Giacometti
Museum (Nov 2025)

Émilie Bouvard

Lecture exploring the neuroscience and
philosophy of beauty
(May 2026)

Bevil Conway

Lectures & Panels at Other Institutions

"AI at The Dalí Museum" Annual AI
Symposium, Ringling College of
Art and Design (Oct 2025)

Jennifer Cohen, Beth Harrison
& Kim Macuare

"Alberto Giacometti and Salvador Dalí"
Distinguished Lecture Series, Ashley
Gibson Barnett Museum of Art
(Mar 2026)

William Jeffett

"Alberto Giacometti and Salvador Dalí"
Sant Jordi Annual Lecture, Stanford
University (Apr 2026)

William Jeffett

"Arts as Economic Infrastructure:
Powering Tampa Bay's Growth"
Café con Tampa (Apr 2026)

Hank Hine



community *experiences*

Through year-round lectures, workshops, performances, wellness offerings and youth programs, The Dalí creates ongoing opportunities for learning.

7,424 Attendees

64 Community programs

Wellness programs

Yoga at The Dalí
13 classes · **373** attendees
Sound Healing
3 classes · **61** attendees

Youth education

Great American Teach-In
29 schools · **2,185** students
· **58** educators · **79%** Title I schools
· **2** counties
Little Surrealist Tours
12 tours

Education for all ages

Coffee with a Curator
12 lectures · **3,706** attendees
Art Workshops
6 workshops · **135** attendees
Performances
9 performances · **617** attendees
Poetry at The Dalí
10 events · **2** open mic nights
1,259 attendees
Public Tours
2,532 tours



unlocking *creativity*

Innovation Labs

Inspired by Dalí's approach to creativity, The Innovation Labs equips organizations with tools to think differently. Through hands-on workshops, participants strengthen creative thinking, collaboration and problem-solving skills.

This year, Innovation Labs introduced Creativity Canvas to its suite alongside Foundation Labs, Skills Labs and Solution Labs.

From global brands to local nonprofits and schools, organizations including Sephora, PODS and Tampa General Hospital participated in Innovation Labs this year.

1,130 participants

43 workshops



Dr. Kim Macuare leading a corporate Innovation Labs

training, *teaching & mentoring*

The Dalí Docent Program

The Dalí's docent program shares Dalí's life, art and ideas through engaging, conversation-based tours. More than 100 docents lead complimentary tours of the Museum's galleries, architecture and Avant-garden, creating meaningful experiences for visitors from around the world.



With support from the Bloomberg Digital Accelerator Grant, The Dalí launched its first hybrid docent training class in 2026. Digitizing course content preserves institutional knowledge, expands recruitment and modernizes training for future docents.

14

Docent Program
Graduates (2025-26)

The Dalí Internship Program

The Dalí's internship program gives college students and graduates hands-on museum experience. Through projects and mentorship, interns develop practical skills while supporting the Museum's mission.

Many have pursued museum careers, including at The Dalí, where former interns serve as full-time staff.



The Dalí Cross-Training Program

The Dalí's cross-training program helps employees broaden their expertise, strengthen collaboration and understand the Museum across departments. Professional development creates a more connected team and enhances the visitor experience.

This year, Deputy Director and Human Resources Director Kathy White presented the program at the American Alliance of Museums Annual Conference, highlighting The Dalí as a leader in workforce development.

"Everything I've picked up is something I wouldn't otherwise have access to. The relationships I've formed and projects I've worked on have made it feel like a different level of education."

- Katie Simmons,
Accounting & HR Coordinator,
cross-training in Curatorial

6

Staff cross-trained across Marketing, Curatorial, Education and Visitor Experience

13

Interns, 5 unpaid & 8 paid

5

Current full-time staff are former interns



“The Dalí has influenced how I teach and how my students think about art. Through the Museum’s resources and works, I encourage students to explore symbolism, dreams and storytelling. It’s helped them take creative risks, while reminding me that curiosity and imagination are just as important as technique.”

cultivating *curiosity & creativity*



The Dalí's educational initiatives cultivate curiosity, creativity and lifelong learning. Through partnerships with schools, educators and community organizations, we create meaningful experiences that inspire students and expand access to the arts.

igniting *imagination*

Student Surrealist Art Exhibitions

Through three annual exhibitions, Pinellas County, Hillsborough County and Statewide, Florida middle and high school students explore themes inspired by Dalí and the Surrealists while sharing their own artistic perspectives. This year's theme, "The Surreal Self," encouraged students to explore identity.

1,127

student art
submissions

32

Florida counties
represented

360

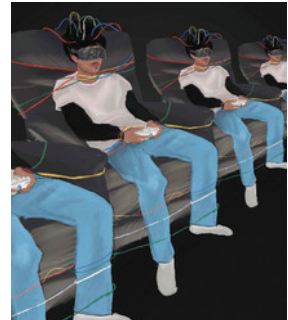
surreal artworks
displayed



Statewide Winner
Caitlyn Keith
Constructed Identity
Grace Homeschool
Connections
Grade 9



**Pinellas County
Winner**
Eva Aadil
Self-Examination
Palm Harbor University
High School
Grade 10



**Hillsborough County
Winner**
Zackary Aanensen
[dis]connected
Dr. Kiran C. Patel
High School
Grade 11

The Dalí's Student Surrealist Art Exhibition helps shape the next generation of artists. This year, four graduating seniors received a combined \$30,000 in scholarships through a partnership with Ringling College of Art and Design.

Student Field Trips

The Dalí offers free and reduced-admission field trips for K-12 school groups.

Through docent-led tours, available both in person and virtually, students experience Dalí's work firsthand. Pre- and post-visit resources for educators extend learning beyond the Museum.

5,665

students were served in
the 2025 - 26 school year

129

schools across 23 counties

47

Title 1 schools

301

school tours given



“When I first saw my piece on the wall, there were no words to describe how it felt. It makes me never want to stop creating, my dreams feel so much more possible now.”

- Student Surrealist Art Exhibit participant

inspiring *young minds*

Junior Docent Art Program

The Dalí's Junior Docent Program empowers young people to become confident interpreters of art through hands-on experiences inspired by Dalí.

This year, the program expanded through Junior Docents in the Classroom, bringing the acclaimed curriculum to Pinellas County middle schools. Junior Docent graduates can continue as Ambassadors, representing The Dalí at Museum and community events.

98

Junior Docent
graduates

43

scholarship
recipients

22

Junior Docent
Ambassadors

Funded by the Jeannine Hascall Junior Docent Program Endowment Fund, the program provides scholarships, ensuring students from all backgrounds can shape the next generation of creative thinkers.



Made possible through the generosity of an anonymous donor, this free summer program expands access to arts education for students in St. Petersburg Recreation Center Title I programs. Through Museum visits, artmaking and more, students explore Dalí's work while building creative skills.

Summer Rec Center Program



6

St. Petersburg Recreation Centers

60

students served

Fashion Design at The Dalí

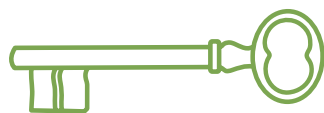
The Dalí's Fashion Design Program gives aspiring high school artists the opportunity to transform inspiration from the Museum's collection into original wearable art. This year, five students showcased their creations in partnership with the Herrig Center for the ARTS.



5 Fashion Design students

"This program has challenged me both creatively and technically, strengthening me as a designer. It has helped me combine my love for fine art and fashion."

- Kaylee Schauer,
2026 Fashion Design student



education *is the key*

The Key to Dalí Art Mobile

Made possible through the generous support of the Francis & Gertrude Levett Foundation, a newly reimagined Art Mobile debuted in fall 2025, bringing The Dalí Museum directly to students across Pinellas County.

In partnership with Pinellas County Schools, this mobile classroom delivers interactive, standards-aligned S.T.E.A.M. curriculum, expanding access to arts education and inspiring the next generation.



8,600

students served

18

elementary and
exceptional
student schools

19

PCSB art teachers



Florida Art Education Association Conference

The Dalí welcomed **360** arts educators during the 73rd Annual Florida Art Education Association Conference in October 2025.

Teacher Appreciation Week

Complimentary Gallery Admission welcomed **27** educators to experience the Museum during Teacher Appreciation Week.

Teacher Resources

The Dalí's online educator resources received **1,228** visits, supporting classroom learning beyond the Museum.

Community Outreach

Educational partnerships with organizations such as Creative Clay brought creative learning opportunities to the community.



"This Museum truly makes Dalí's genius feel alive."

championing *our mission*



The Dalí Museum is powered by the collective passion of those who give their time, skills and support. From trustees to volunteers, members and community partners, these dedicated individuals drive our mission forward and amplify our impact throughout the community.

the board of trustees

The Dalí's Board of Trustees is a dedicated group of volunteer leaders who provide governance, strategic direction and fiduciary oversight to guide the Museum's future. Their leadership helps ensure the Museum's long-term sustainability while championing key fundraising initiatives, including the Museum's Annual Anniversary Dinner.

Margaret de Lisser, *Chair*
 Ambassador Angeles Moreno Bau
 Daryl Blume
 Timothy R. Bogott
 Senator Jeff Brandes
 Kay Bronstein
 Karol K. Bullard
 Trevor Burgess
 William Carlson
 Andrew P. Corty
 Steve Dehmlow
 Robert K. Doyle
 Tash Elwyn
 Scott Gebicke
 Jeffrey Goodby
 Charles M. Harris
 Mary Anne Hyer
 Thomas A. James
 Karen Lang Johnston
 Bryant N. Jones
 Kamal Majeed
 James W. Martin
 Brad G. Morse
 Irwin Novack
 Tom Petrillo
 Robert L. Ulrich
 Steven A. Raymund
 The Honorable Adelaide Sink
 Francisco J. Sanchez
 Jan Sher



The 44th Anniversary Dinner Gala was Co-Chaired
 by Charlie & Mary Harris and Noelle Wolf
 & F. Brooks Matheson II

Kathryn Swintek
 Lorna Taylor
 Kanika Tomalin
 Helen Pruitt Wallace
 Robert H. Willis, Jr.
 Noelle Wolf
 Catherine Wood

Honorary Trustee

Jordi Mercader

Honorary Trustees for Life

Dawn Ades
 Pascual Pesudo Castillo
 Jeannine Hascall
 Mary Ann Morse

the guild *at the dalí*

The Guild is a premier community of ambassadors, advocates and philanthropists whose leadership strengthens every aspect of The Dalí's mission. Through connection, service and generosity, members expand the Museum's reach and inspire deeper engagement throughout the community.

Their collective support advances world-class exhibitions, transformative educational programs, collection conservation, signature fundraising events like Sueños de Dalí and the Museum's visionary expansion campaign. Through annual giving, memberships, sponsorships, volunteer leadership and philanthropic investment, Guild members help ensure The Dalí thrives for generations to come.



2025 - 2026 Executive Committee

Marion Rich, *President*
Mary Frances Means, *Secretary*
Betty Sullivan, *Treasurer*
Carol McGurk, *Membership Committee Chair*
Cynthia Rogers, *Education Committee Chair*
Natalie Martinez, *Development Committee Chair*
Kathy Biscoglia, *Governance & Past President*
Amy Blake, *Communications Facilitator and Newsletter Editor*
Rachel Snyder, *Dalí Museum Liaison*

dalí museum *volunteers*

The Dalí's volunteers share their time and talents to enrich the Museum experience. From welcoming visitors and leading gallery tours to supporting programs and events, volunteers help create memorable experiences and strengthen community connection.

2025 - 2026 **Volunteers of the Year**

Barbara Trow & Ileana Najarro

240

active volunteers

14

emeritus volunteers

19,736

hours donated by adult volunteers

\$536,812

in monetary value of total time donated



The Volunteer Council

Established in 1999, The Dalí's Volunteer Council has long served as a bridge between the volunteer community and Museum staff, fostering communication, collaboration and engagement.

This year, with support from Trustee Kay Bronstein, the Council evolved into the Volunteer Town Hall, expanding opportunities to share ideas, provide feedback and help shape the Museum experience.



the zodiac *committee*

Celebrating 30 Years
1996 - 2026

Established in 1996, The Zodiac Committee is a dedicated group of 12 volunteers who serve as ambassadors for The Dalí, strengthening member engagement through special programs. Their leadership fosters a vibrant member community while supporting fundraising initiatives that advance the Museum's mission.

This year, The Zodiacs hosted member previews and members-only events, celebrated the 10-year anniversary of The Dalí Dozen contemporary art exhibition and co-chaired the 2025 Sueños de Dalí fundraiser, generating unrestricted support for the Museum's Annual Fund.



2025 - 2026 Zodiac Committee

Frances Recheungel, *Chair*
Laura Bethea
Harvey Drouillard
Jessica Hall
Britt Hayes
Brett Holden
Janna Kennedy Hyten

Kisha Linebaugh
Whitney Lynch
Dacota Maphis
Patti Siltala
Pamela Joy Trow
Megan Moyer, *Dalí Museum Liaison*

community pARTners

Recognizing the individuals, businesses and nonprofit organizations we partnered with this year to enrich our community.

1905 Family of Restaurants	Dr. Alex Rich
AIA Conference on Architecture & Design	Dr. Alyce Mahon
Accenture	Dr. Elliott King
Adam Burden	Dr. John Lennon
Amy Peltz	Dr. Martin-Seaver
Andrea Pawlisz	Eckerd College
ARK Invest	Edrington
ArtCare	Embracing Our Differences, Inc.
ARTicles Gallery & Fine Art Services	Émilie Bouvard
Art 411	EnChroma
Arts4All	Eugenie Bondurant
Arts for a Complete Education (ACE)	Florida Art Education Association (FAEA)
Bank of America	Florida Botanical Gardens
Bay Area Renaissance Festival	Florida Creativity Conference
Bay Area Concierge Association (BACA)	FloridaRAMA
Belleair Development Group	Fred Johnson
Benchtop LLC	Gasparilla Festival of the Arts
Bill Waggy Productions, Inc.	Gibbes Museum of Art
Bloomberg Connects	Global Jet Sales
Bob Devin Jones	Great Bay Distributors
Book + Bottle	Great Explorations Children's Museum
Borrell Family Foundation, Inc.	GrowHouse Tampa
Café Gala	Helen Pruitt Wallace
CARD by USF	Herban Flow
Chad Mize	Herrig Center for the ARTS
City of St. Petersburg	Hillsborough County Schools
Coman Certified Interpreting, LLC	Humane Society of Pinellas
Creative Clay	Indie Flea
Creative Education Foundation	Ink Mania Fest
Creative Pinellas	Jamie DeRuyter
Creative Problem Solving Institute (CPSI)	Jay Shull
Cross Bay Ferry	Jenny Kokai
Crown Automotive Charities	Jenee Priebe
Cultural Office of the Embassy of Spain	Kopernik Global Investors, LLC
Daniel Kelly	LALO Tequila
David Moyer	Lilac
Debbie Garrett	Louis Markoya
DemiGod Studio	Lucky Cat Yoga & Wellness
DJ Ace Vedo	Luis Seixas
DJ Clearkutz	Malinda D. Ellis
DJ DarLuz	Margo Hammond
DJ Fresh Events	Michelle Cornejo
DJ Nightwing	Michelle Tannu
DJ re:Pete	Miss Crit
Dogs Inc.	Museum of Fine Arts St. Petersburg

Museum of Science & Industry (MOSI)
 National Alliance on Mental Illness (NAMI)
 Nicole Salgar
 Orlando Health Bayfront Hospital
 One Blood
 Overspray Art Space
 Pace Center for Girls Pinellas
 Patricia Donnelly
 Pinellas Community Foundation
 Pinellas Diaspora Arts Project, Inc.
 Polk Museum of Art
 Porsche Clearwater
 Practically Picasso
 Preparator Solutions
 projectALCHEMY
 Publix Supermarket Charities
 Raquel Garza
 Richard Rhodes
 Ringling College of Art and Design
 Roundhouse Creative
 Sanding Ovations Master's Cup
 Sartorial Inc
 Scabal Inc.
 Selby Gardens
 Shaina Harkness
 SHINE Mural Festival
 Sound Healing with Sara, LLC
 St. Petersburg Arts Alliance
 St. Petersburg Chamber of Commerce
 St. Pete-Clearwater International Airport (PIE)
 St. Pete Free Clinic
 St. Pete Innovation District
 St. Pete Pride
 St. Pete Pier
 St. Petersburg Power & Sailboat Show
 St. Pete Recreation Centers
 Star Trolley
 Straz Center for the Performing Arts
 Sunshine City Film Festival
 Tampa Bay Beaches Chamber of Commerce
 Tampa Bay Chalk Art Festival
 Tampa Bay Rays
 Tampa Bay Rowdies
 Tampa EDITION
 Tampa General Hospital
 The Black Pearl
 The Florida Orchestra

The Fulton Chamber Players
 The Guild at The Dalí
 The James Museum
 The John & Mable Ringling Museum of Art
 The Studio@620
 The Salamone Group
 The Zodiac Committee
 Tito's Handmade Vodka
 Top Golf St. Petersburg
 UDREAM EVENTS
 University of South Florida
 University of Tampa
 USF St. Petersburg Science Festival
 VideoRay
 Visit St. Pete-Clearwater (VSPC)
 Visit Tampa Bay
 Voltage Control
 Waldorf Astoria Residences St. Petersburg
 Wild Child
 WSMR
 WUSF

FY26 Museum Partners

members receive reciprocal access

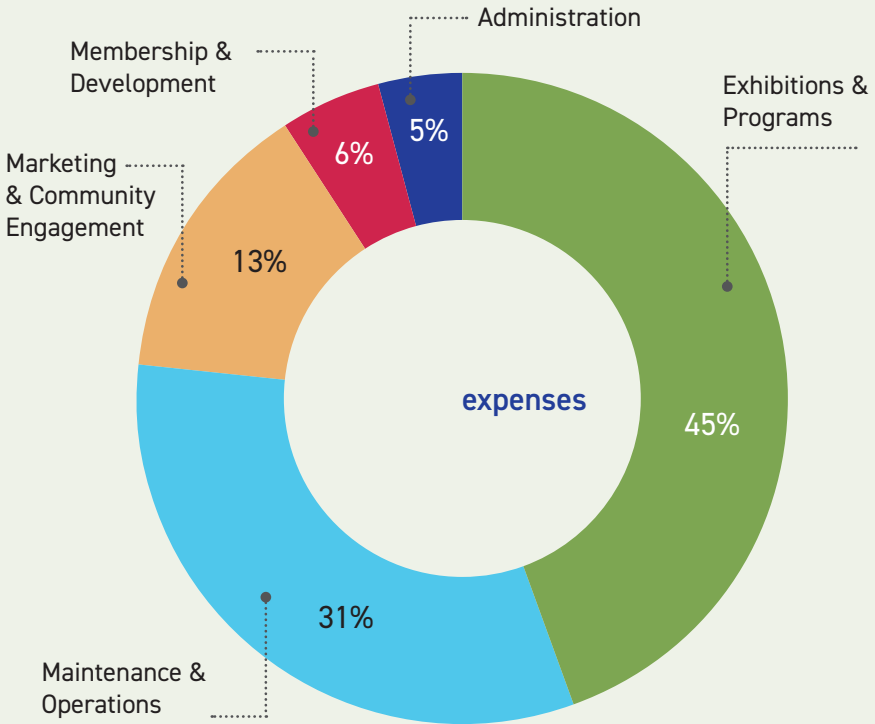
Great Explorations Children's Museum
 Glazer Children's Museum
 Museum of Fine Arts
 The Ringling
 The Florida Aquarium
 Tampa Bay History Center
 Florida Holocaust Museum
 The James Museum
 St. Petersburg Museum of History
 Imagine Museum
 Tampa Museum of Art
 Marie Selby Botanical Gardens
 The Bishop Museum of Science & Nature
 Mote Marine Laboratory & Aquarium

Hotel Partners

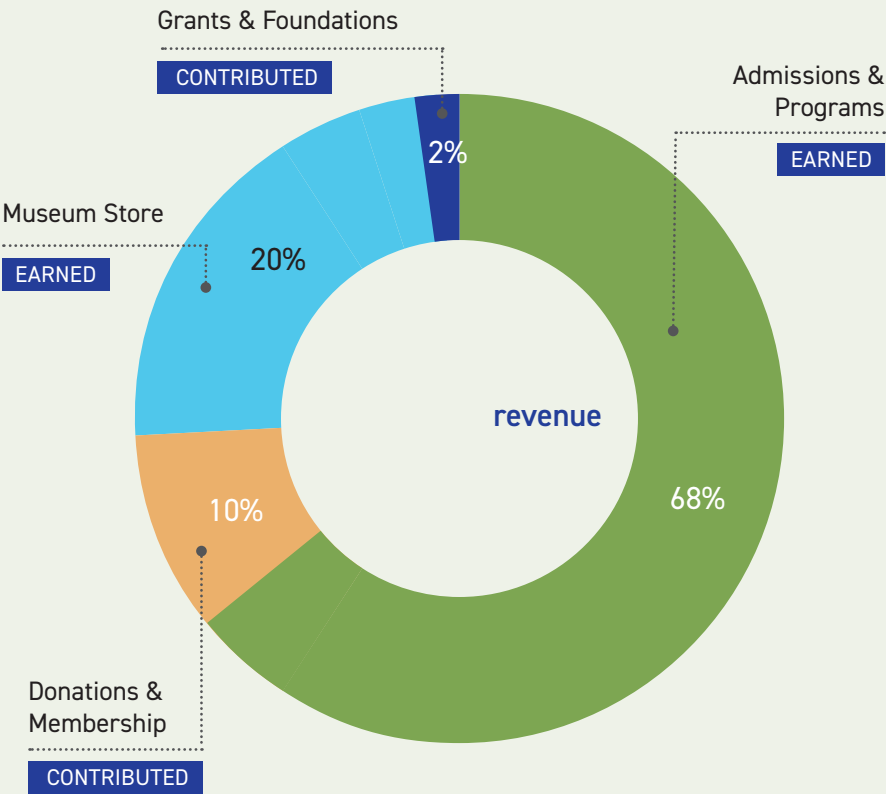
Hilton St. Petersburg Bayfront
 Peninsula Bed & Cocktails
 SkyBeach Resort
 The Birchwood
 TradeWinds Resort on St. Pete Beach

expenses & revenue

The Museum invests its resources in advancing our mission through exhibitions, programs, community outreach and the operations that make this work possible.



Philanthropic support, including annual giving, fundraising events, grants and sponsorships, help sustain the Museum's financial strength.



dreaming *forward*



Like Dalí himself, The Dalí Museum has always dared to dream. Our ambitious 2008 campaign to construct our current building raised \$36 million amid a global economic recession, a testament to our bold vision and, more importantly, the generosity of the donors who made it possible.

Today, that vision has outgrown our space. With thousands of students visiting annually, we've envisioned ten times more education space, a conversation hub for lectures, events and cultural gatherings and more than 7,000 square feet of additional gallery space to encourage active discovery.

For more information, explore *The Architecture of the Dalí* exhibition at the Museum or visit Expansion.TheDali.org

The expansion's design, 'Reveal,' blends contemporary geometric glass with the rugged character of Catalan stone, reflecting Dalí's ambition to unite innovation with tradition. Designed by Beck Architecture and PBK with Yann Weymouth FAIA



“My ambition, still and always, is to integrate the experiments of modern art with the greatest classical tradition.”

- Salvador Dalí

We invite you to be part of the Museum's next chapter as its \$70 million expansion begins this season, opening in fall 2028. The continued success of this campaign reflects the trust our community has placed in The Dalí and our shared belief in its future. **Dream forward with us.**

*We appreciate you and your
continued support of The Dalí.*

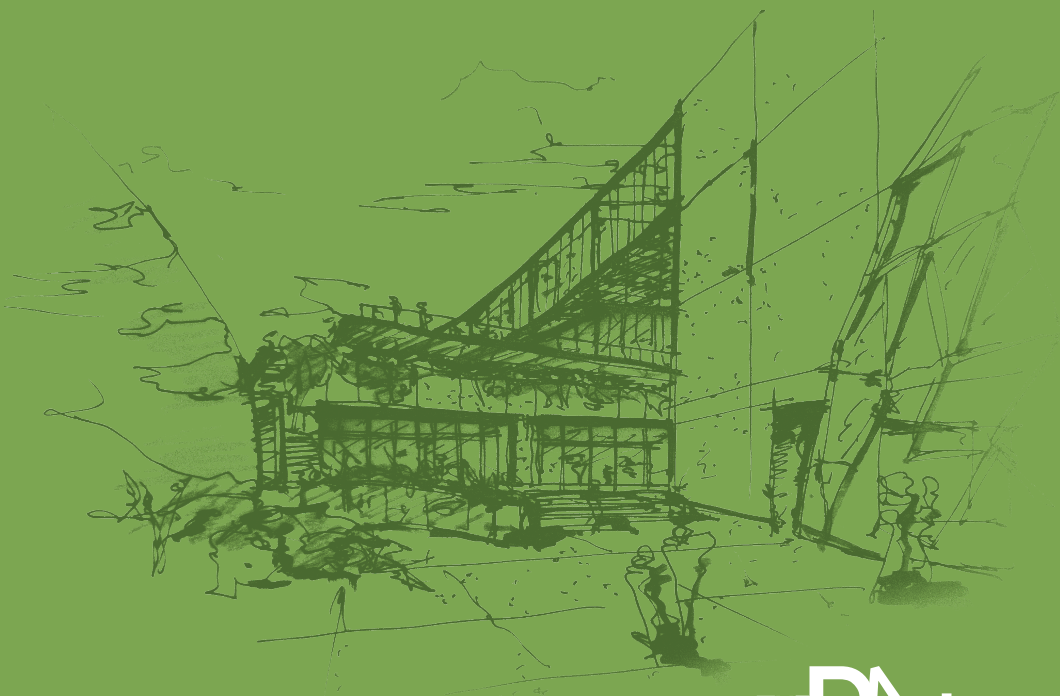
For more information about
our educational exhibitions,
cultural programs, community events
and future initiatives, contact:

The Dalí Museum

Development@TheDali.org

727.623.4726

or donate online
TheDali.org/Give



THE DALÍ

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