

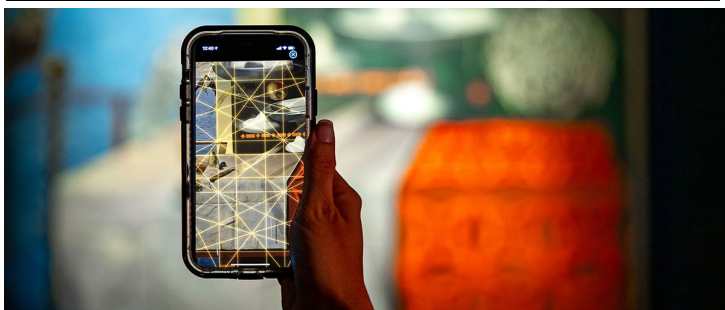


Digital Experiences

To enhance your experience, download the free Bloomberg Connects App prior to your visit. The app offers mobile guides to tour the Museum's Permanent Collection and Special Exhibition. Please note, headphones are not provided nor required, but are compatible with the app if you choose to bring them.



Dalí Lives (via Artificial Intelligence) - Using cutting-edge artificial intelligence (AI), Dalí Lives provides Museum visitors an opportunity to learn more about Salvador Dalí's life from the person who knew him best: the artist himself. There are three Dalí Lives screens (two on the First Floor and one on the Third) where students may interact with a life-like AI-generated Dalí, including taking a selfie with the artist as they exit the Museum.



Dalí's Masterworks in Augmented Reality - View eight Dalí Masterworks in the Museum's permanent collection using augmented reality (AR) technology to further understand the meaning behind these monumental canvases. To see these works through the lens of AR, look for the AR symbol on select paintings in the Museum's gallery. Scan the QR code and watch as Dalí's art comes alive.



Ask Dalí (Via Artificial Intelligence)* - Using the latest artificial intelligence (AI) technology, Ask Dalí allows visitors to ask any question to a recreated Salvador Dalí. The result is a voice that sounds remarkably like Dalí's and a dialogue that reflects his unique personality, style and humor. To start a conversation, visitors pick up a telephone inspired by Dalí's famous Lobster Phone and ask any question they would like.



Dream Tapestry* - The Dalí's Dream Tapestry taps into the phenomenon of dreams using DALL-E, a groundbreaking Artificial Intelligence (AI) system, to transform personal dreams into artistic visions. We all have deeply personal dreams—unique and irrefutable. Yet they are transient, and until now, we could not instantly manifest those dreams into a tangible vision nor share their splendor.



Dreams of Dalí in Virtual Reality* (ages 13+ only) - Immerse yourself in the world of the Surrealist master like never before in this encounter, venturing into the towers, peering from them to distant lands and discovering surprises around every corner. We imagine Dalí himself, known in his lifetime as what we now call an "earlier adopter" of new technology, would applaud this inspiring homage to his 1935 painting.

*only available with Upgraded Field Trips and paid School Group Bookings