

# SUEÑOS DE DALÍ

Fundraising Event Chairs: Tom & Nicki Diana and Ryan & Marianne Griffin



## A Surrealist Awakening

Saturday, October 26, 2024 at The Dalí Museum  
VIP: 7-8pm | General Admission: 8-11pm | 600+ Guests

Step into the surreal and join us for Sueños de Dalí, an unforgettable dreamlike spectacle where our iconic building and gardens morph into a world of whimsical delight and where reality blurs with a world of imagination. Express your inner surrealist and dance the night away while enjoying featured open bars, delectable bites and enchanting entertainment, all while investing in a premier not-for-profit cultural and educational organization. Sueños is more than a party, it's a celebration of creativity and philanthropy.

Become a part of something extraordinary and support The Dalí with a Sueños de Dalí sponsorship. Sponsorship offers a unique opportunity to invest in The Dalí and blends community philanthropy, visibility and networking to our 600+ diverse and engaged event guests. Sponsors enjoy yearlong recognition to 350K+ Museum visitors and 504K+ Museum e-newsletter subscribers, VIP event tickets, reserved seating and more.

Funds raised support the Museum's mission to share and care for the works of Salvador Dalí, enhance and increase art accessibility through free student field trip admissions, school outreach programs, free educational programming for youth and adults, special exhibitions, innovative experiences and more. Together, we can make a lasting impact on the area's cultural landscape and ensure that the arts remain accessible to all.

Enclosed, please find details on Sueños de Dalí sponsorship levels to review. For more information or to confirm your support, please contact [rsnyder@thedali.org](mailto:rsnyder@thedali.org) | 727-623-4769.

Sincerely,

Rachel Snyder  
Donor Relations & Fundraising Manager  
The Dalí Museum



Saturday, October 26, 2024  
at The Dalí Museum

## Sponsorship Opportunities

Created from Dalí's Dreams, a surreal themed soirée with live music, dancing, entertainment, custom cocktails, hors d'oeuvres & more.

	(SOLD) Presenting Surrealist Sponsor Kopernik Global, LLC.	\$10K Painting Sponsor	\$5K Photography Sponsor	\$3K Sculpture Sponsor	\$600 Drawing Sponsor
<b>Exclusive Sponsorship Hospitality Benefits</b>					
<b>VIP Sueños tickets</b> 1hr early event access with welcome cocktail, exclusive canapes, entertainment & more	14	10	6	4	1
<b>Reserved Seating</b>	lounge with logo	lounge with logo	lounge with logo	café table with text	
<b>Sponsor Pre-Event:</b> date TBD	14	10	6	4	1
<b>Prestigious Visibility &amp; Recognition</b>					
<b>Print</b> Sueños print ads & collateral	logo				
<b>Press</b> inclusion in media alert	text				
<b>Web- TheDali.org</b> Recognition on Sueños de Dalí event webpage with reciprocal link for 1yr	logo	logo	text	text	text
<b>Event social media</b> mentions & tagged posts	4	3			
<b>Weekly Museum email</b> inclusion (60K+ subscribers)	2	1			
<b>Event sponsor signage</b>	logo	logo	logo	text	text
<b>Verbal</b> speaking opportunity	x				
<b>Verbal</b> recognition at event	x	x	x	x	
<b>The Dalí App</b> inclusion in audio guide app (110K downloads annually)	text				
<b>Post-event email recognition</b>	x				
<b>Museum Benefits</b>					
<b>Gallery admission</b> to The Dali, valid for 1yr	14* <i>with tour</i>	8* <i>with tour</i>	4	2	
<b>Exhibition preview event invites</b>	4				

\*During museum hours; must be reserved in advance

Sponsorship recognition is for one company or individual/couple and cannot be split.

For more information, please contact Rachel Snyder, Donor Relations & Fundraising Manager  
rsnyder@thedali.org | 727.623.4769

# SUEÑOS DE DALÍ

Saturday, October 26, 2024

Please include me/my company to become a sponsor and support at the following level:

Check one of the following:

Presenting Surrealist Sponsor **(SOLD)** Kopernik Global, LLC.

- \$10,000 Painting Sponsor
- \$5,000 Photography Sponsor
- \$3,000 Sculpture Sponsor
- \$600 Drawing Sponsor

Recognized As \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Communication:** Whom should we contact to fulfill event benefits?

Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Method of Payment:**

- Check Enclosed (please make checks payable to The Dalí Museum)
- Charge Credit Card Below

Name as it appears on card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp Date \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_

- Do you require an invoice and receipt?

*Sponsorship recognition is for one company or individual/couple and cannot be split.*

*A portion of your sponsorship or VIP tickets are tax deductible (consult your advisor) and non-refundable.*

**Kindly complete and return this form to:**

**Email:** RSnyder@TheDali.org | **Mail:** The Dalí Museum, Attn: Rachel Snyder  
1 Dalí Blvd, St. Petersburg, FL 33701

For more information or to best activate an event sponsorship, contact Rachel Snyder, Donor Relations & Fundraising Manager, RSnyder@TheDali.org | 727.623.4769