



Sponsorship opportunities to support & strengthen The Dalí Museum's educational programming & exhibitions. A surreal soirée of libations, light hors d'oeuvres, entertainment, art & more. Hosted by The Guild of The Dalí
Attendance 450+

	\$40k 40th Anniversary Title Sponsor*	\$20k Fashion Sponsor	\$10k Muse Sponsor	\$5k Dreamer Sponsor	\$2.5k Avant-garde Sponsor	\$600 VIP Ticket
Event Hospitality Benefits						
Early 1hr VIP entry champagne reception, exclusive hors d'oeuvres, craft cocktail bar & entertainment	25	14	8	4	2	1
Reserved Seating	lounge with logo	lounge with logo	lounge with logo	lounge with name	reserved table	
Dedicated server with Champagne	X	X				
Recognition & Marketing Benefits						
Offer welcoming remarks	X					
Verbal by Museum Executive Director	X	X	X	X		
Name on Museum Lobby LED Screen for 1 year	X	X	X	X	X	
Print Sueños ads and invite collateral*	logo					
Signage At event and AV	logo	logo	logo	name	name	
Web Reciprocal link on Sueños event page; 350k+ monthly opt-in	logo	logo	name	name	name	
Step & repeat or photo booth	logo	logo				
Email blasts 40K+ opt-in	2	2	2			
Event social media numbered name posts	3	2	1			
Museum Benefits						
Permanent named seats in The Dalí's Will Raymund Theater	4					
Invitations To a private docent tour (<i>Reserved in advance within 1yr</i>)	20 after hours with champagne	15 **	10 **			
Admission Tickets to The Dalí (<i>valid for 1 year</i>)				6	4	2

* Lead sponsor includes category exclusivity and full range of benefits if committed by Aug 1st.

**During museum hours; must be reserved in advance

general admission \$150

member admission \$140

For more information, please contact Rachel Snyder at rsnyder@thedali.org / 727.623.4769