Dalí / Duchamp in light of Edward James – The International Surrealist Exhibition 1936 By David Stent

In late 2016, the discovery of a few sheets of paper in the Edward James Archive at West Dean College suggested a rare and important find. The previously uncatalogued pages combined sections of neatly transcribed text consistent, it would later transpire, with having been taken by dictation, with urgent brightly-coloured pencil scribbles in another hand. It soon became clear that the two texts constituted an English translation of the lecture given by Salvador Dalí at the International Surrealist Exhibition in London in July 1936, together with notes for his introduction to the audience by his friend and patron Edward James. Even incomplete, the importance of the document reflects the fact that few details of Dalí's lecture have been known since the event, with inconsistent press reports giving only partial clues as to what its subject, 'Authentic Paranoiac Phantoms', might have involved. It also showed the degree to which James was involved in Dalí's introduction to the public at the first major exhibition of Surrealism in Britain. Of course, James' association with Dalí is well known, yet it was clear that the details and significance of his role at the International Surrealist Exhibition were still coming to light. James not only introduced Dalí but translated his infamous 'diving suit' lecture (indicative of his close relationship with the artist at the time) – the newly-discovered transcript allowing us to hear the artist's words, albeit at one remove. It is likely that James purchased many of the works on display at the Burlington Galleries, helping to establish what would become one of the most significant collections of Surrealist art in the world.

By July 1936, James had been a friend and supporter of Dalí for a number of years. Along with Gala they had travelled together, enjoyed a similar circle of friends and associates, and would soon cement their relationship of patronage with a year-long contract giving James first

refusal on Dalí's output for a consistent salary. As such, it is unsurprising that James would have been involved in an event so important for Dalí's career, nor indeed that the document would be preserved amongst his papers. What is less expected is the fact that other material found in the Archive has connections to the 1936 exhibition via an artist not usually associated with James, but whose relationship with Dalí was recently the subject of a major exhibition at the Royal Academy in London and The Salvador Dalí Museum in Florida. ¹

A few months prior to identifying the transcript of Dalí's lecture, what was thought to be a partial set of Marcel Duchamp's *Rotoreliefs* (1935) was found to be complete, the three missing discs tellingly found amongst James's collection of long-playing records. The provenance of the acquisition was difficult to determine, as was its place in the context of James' established tastes and associate artists, including others involved in the International Surrealist Exhibition – for example, James would acquire two works by Paul Nash at the show, Harbour and Room (1932-1936) and Encounter in the Afternoon (1936) and had allowed his Picasso, Portrait of a Girl (1934), to be included. In any case, the *Rotoreliefs* are the only substantial evidence of Duchamp within James' files of personal effects, correspondence, publications and artworks, with only a signed note from Teeny Duchamp in the 1980s (relating to dinner with Niki de Saint Phalle rather than the *Rotoreliefs*) suggesting any association over time. It is nonetheless interesting to contrast James' close relationship with Dalí with the relative incongruity of the Rotoreliefs being in his possession, especially in the context of the 1936 exhibition. Numerous connections behind the scenes suggest potentially productive coincidences. For one thing, Duchamp's playful experiments with precision optics featured on the 1934 cover of *Minotaure*, the lavish Surrealist journal that, only two years later, James would buy out. The eighth issue was published on 15th June 1936, coinciding with the exhibition, with a cover by Dalí and with Duchamp's painting,

About a Young Sister (1911) (included in the show), reproduced inside. Duchamp would be represented in the exhibition by three other works, some created over twenty years before — the watercolour King and Queen Crossed Rapidly by Nudes (1911), the adjusted readymade Pharmacy (1914), both lent by Man Ray. The Rotoreliefs were described in the catalogue as a 'machine'. Compared with Dalí's ten works, Duchamp's essential yet slightly distanced presence in the Surrealist orbit is made clear. It is also worth noting the proximity of Duchamp's exhibited works with those of another imminent enthusiasm of James: the work of René Magritte. About a Young Sister was positioned one work away from Magritte's The Red Model (1934), and the Rotoreliefs spun on a bespoke panel just to the right of On the Threshold of Liberty (1936). James would commission new versions of both these Magritte canvases the following year.

Assuming then that James purchased the *Rotoreliefs* during the International Surrealist Exhibition, the question remains as to why he would have been drawn to them – not simply because of the friendship and mutual admiration between Dalí and Duchamp, although that may indeed have had a bearing on James' decision. He was a man of strong opinion and emotion – he rather defensively acknowledged Dalí's friendship with Duchamp but would no doubt have listened to his friend's enthusiasms with sympathy.³

As devices concerned with optics, the *Rotoreliefs* were often discussed by Duchamp in a matter of fact way, the artist describing how "when you turn them at a certain speed like thirty-three and a half turns a minute you get the effect of a growing form like a cone or corkscrew [...] when it turns this comes up like in the third dimension." As much as perceptual manipulations, if Duchamp's experiments were informed by an interest in early entertainment devices such as nineteenth century phenkistiscopes and stereoscopes, this was a fascination shared with both Dalí and James, the former incorporating all manner of visual trickery in his ongoing work, the latter

acquiring a collection of anamorphic art as late as the 1980s.⁵ Of course, Duchamp's interest was partially commercial, even though Henri-Pierre Roche's account of the artist failing to interest the public from his booth at the Concours Lépine inventor's fair undercuts this view with an unreliable irony.⁶

In her examination of the Rotoreliefs in relation to tracing an 'optical unconscious' in Modernism, Rosalind Krauss emphasised how "little attention" had been paid to them in the "mountainous literature" on Duchamp, summarizing critical descriptions of their seemingly obsessional, libidinous optical movements. Krauss describes the effect of the spinning discs in terms of an evocation of 'part-objects', 'body fragments', and the sexualised pulse, and it is not impossible that something of this fragmentary optical desire stirred something for James – in fact, a theme of the fragmented body recurs throughout his life and work. There are other unlikely associations too. If, for Krauss, the *Rotoreliefs* "participate in the iconography of abstraction", it is all the more interesting that James would have acquired them given that he was notably sceptical of abstraction in painting, music and, most pointedly, poetry. 8 His satirical doubt about Gertrude Stein, for example, features in many of his funniest writings, questioning the commitment of many of his friends' avant-garde sensibilities, notably Igor Stravinsky. Yet James also seemed able to recognise innovators, even if he was quick to call out 'imitators': a dedication on the flyleaf of a book (addressed to composer Wallace Bower in the 1970s) specifically names Duchamp before offering a scathing opinion of those that James considered fashionable hangerson. This point would seem to be connected to the importance of 'technique' or craft for James, a quality he consistently valued throughout his life. Even if Duchamp had long abandoned any conventional commitment to being a specialised painter (who never possessed the raw talent of someone like Dalí), James may well have recognised and admired his meticulous precision,



whether it be in relation to readymades, optics, chess, or a precisely sceptical conceptual attitude that is itself difficult to 'follow'. Arguably, what connects Dalí, Duchamp and James could be something like an absolute belief in the individual, which extended to James' philanthropic charitable donations, his engagement with social philosophy and his idealistic intentions to follow through on Aldous Huxley's proposals for model creative communities (particularly inspired by the chapter 'Individual Work for Reform' in Huxley's *Ends and Means*), ultimately leading to the founding of West Dean College on his family estate.

Krauss reminds us that some of the *Rotoreliefs* have an "anodyne, childlike quality", notably the "constantly rising" Montgolfier balloon. 10 This brings to mind an anecdotal reference in which James recalled his father reading him stories from Hans Hoffman's darkly comic children's book Shock-Headed Peter (1845), and being particularly struck by the story of 'Little Flying Robert'. 11 James marvelled at how the boy "was carried up into the heavens and on into space, and he never came down [...] only five and I was obsessed with the idea of going on forever."12 As well as the sardonic, impish humour, there are serious links to ideas (both Duchampian and Dalí-esque) concerning infinite extension in space, perpetual motion, eruptions of the marvellous, regression and escapism – instances where conventions of time and space are undermined, along with the expectations of duty and perception. James recalled a similar fondness for a H. G. Wells short story, 'The Truth About Pyecraft', in which the title character, after having taken a weight loss remedy, floats helplessly on the ceiling, having lost weight but not volume. 13 Ultimately, what may have been evident for James in the effects of Duchamp's optical machine would relate to the poet's own pathology, for which Dalí would offer a diagnosis: his friend was "suffering from a complex of space". 14

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The International Surrealist Exhibition opened at Burlington Galleries on Thursday, 11th June 1936 with a speech given by André Breton. The exhibition's organising committee consisted of various figures from the Surrealist movement's fledgling British contingent, with Hugh Sykes Davies, David Gascovne, Humphrey Jennings, Roland Penrose and Herbert Read being actively 'advised' by Breton, Paul Eluard, Georges Hugnet and E. T. L. Mesens. It was only in early July that the official formation of an English Surrealist Group took place, the ceremony inevitably overseen by Breton. Up until that point Surrealism had little sustained presence in Britain, for reasons varied and speculative, ranging from an English emphasis on individualism to the pervading influence of social hierarchies and class structures. Gascovne's A Short Survey of Surrealism had appeared in 1935, the same year in which Sykes Davies's surrealistic novel, *Petron*, had been published, yet the general public were not as aware of Surrealism's subversive power as audiences across the channel. The scale of the International Surrealist Exhibition, therefore, signalled a major event. Some sixty artists from 14 countries (23 of them British) exhibited 390 works across drawing, painting, sculpture and objects. Plans for the exhibition had been developing for several months. From its first meeting at Penrose's home in Hampstead on Monday 6th April 1936, the organising committee made plans to attract sponsors, contrive publicity stunts, as well as schedule screenings courtesy of loans from the London Film Society. Notably, the group were committed to the presentation of a lecture series, often used by the Surrealists as powerful means to expound their political and philosophical positions, as well as being demonstrations of creative theoretical work in themselves.



The schedule of public lectures was advertised in advance, listing Breton's 'Limites non Frontieres du Surréalisme' ['Limits Not Frontiers of Surrealism'] on Tuesday 16th June (in French); Read's 'Art and the Unconscious' on Friday 19th June; Eluard's 'La Poésie Surréalisme' ['Poetic Evidence'] on Wednesday 24th June (in French); Sykes-Davies' 'Biology and Surrealism' on Friday 26th June; and an indication that Dalí would speak on one of a range of subjects, including 'Paranoia', 'The Pre-Raphaelites', 'Harpo Marx', and 'Phantoms', with no indication as to which language it would be delivered in. The content and publishing history of most of these presentations is well established. Translations of Breton's and Eluard's lectures would feature in Faber and Faber's Surrealism (1936), with Read's lecture almost certainly replicated in his introduction to that book. 15 Davies' talk appeared in the fourth *International Surrealist* Bulletin from September 1936, published a few weeks after the exhibition closed. The Bulletin came with the declaration of having been 'issued by the Surrealist Group in England' and offered a summary of the recent show, as well as extracts from Read's speech at Conway Hall on 23rd June, at a debate organised by the Artists' International Association. In the face of scorn surrounding the International Surrealist Exhibition, Read sought to defend the political position of Surrealism, emphasising the movement's call for revolutionary action by appealing to Breton's 1924 manifesto for an art that is "uncompromisingly aggressive", where artists no less than socialists "work for the transformation of this imperfect world". 16

Dalí's lecture, scheduled for Wednesday 1st July 1936, remained something of an exception in the run-up to the exhibition. Although the subsequent *Bulletin* would confirm the subject of his lecture as 'Fantômes paranoïaques authentiques', the advance listings indicated that Dalí was working on a range of ideas, perhaps finishing them at the last minute, likely not communicating his intentions to the organisers. The minutes of another committee meeting on

14th May 1936 remained hopeful that a "lecture by Dalí on Harpo Marx might be arranged." 17 No doubt the artist was difficult to pin down. All this time Dalí was frantically corresponding with James via telegram, not only in relation to the lending of paintings – the selection of which Dalí was adamant about having final say – but also asking him for help in preparing articles for the latest edition of *Minotaure*. ¹⁸ By this time James had become heavily involved with the journal, backing the publication financially before buying it outright, initially intending to keep Albert Skira as its Paris-based editor – an arrangement that would not last. ¹⁹ On 20th May, Dalí complained that his original illustration for the cover had been lost but, encouraged by James' telegrams, revealed that he had redone it, replacing images of labyrinths with those of clouds, described as "very rare from a morphological point of view (clouds have always been the sky's labyrinths, for it's through looking at them that one loses oneself in the sky)". ²⁰ Dalí also requested a number of reproductions of Pre-Raphaelite paintings for an extended article, admitting rather dramatically that he was "counting a lot on [ames] for the success of my collaboration [...] you'll do me much harm if you fail me on this". 21 Aside from specific requests - "I should like the famous 'Flight into Egypt' with balls of soap [...] to reproduce details of the luxurious expressions of the angels – also some pictures with lots of folds of clothes in the form of 'fire dogs' [...] this form is indispensable because people talk about it"— the choice of images was left up to James. ²² The finished article, 'La Surréalsime spectrale de l'éternal féminin préraphaélite' ('The Spectral Surrealism of the Pre-Raphaelite Eternal Feminine'), with illustrations by Millais, Hunt, Strudwick, and Rossetti, made it into Minotaure 8, along with James' apocalyptic poem 'Trois Secheresses' ('Three Droughts'), illustrated by Dalí. ²³ A fresh copy of the magazine can be seen under the artist's arm in a photograph taken at the Burlington Galleries, with James beside him in the Surrealist line up.²⁴

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The tabloid press certainly anticipated Dalí's arrival and had advance indication of his antics. A correspondent from *The Star* hyped the appearance of the so-called "wild man" of Surrealism, citing his previous involvement at an exhibition at which visitors were given an axe and invited to destroy any work they did not like. The same reporter seemed convinced that Harpo Marx was to be the subject of the artist's scheduled lecture, claiming too that a 'phantom' would arrive in a hansom cab. 25 Of course, Dalí had written on 'phantoms' in the past and included it as a possible lecture topic, yet the foreseen apparition had little to do with Dalí directly. In a stunt devised by poet David Gascoyne and performer Sheila Legge, a 'surrealist phantom' was photographed in Trafalgar Square wearing a long white dress shredded at the hem, its head obscured by roses. Gascoyne readily admitted that the image of a "rosebush growing out of a dress", was taken from Dalí, most likely the 1936 painting Necrophiliac Springtime. 26 At the opening ten days later, Legge would appear once more as the 'phantom', this time carrying a plaster leg (initially intended to be a thighbone or a leg of pork) and wandering around the exhibition halls.²⁷

Of course, the expectation and hype surrounding the exhibition was not lost on those closely involved. In a letter to Dalí on 11th June, James speculated on a "forecast of the Surrealist Exhibition in the *Times* Agony Column", quoting an apocalyptic verse from Acts 2:17:

And it shall come to pass in the last days, saith God, I will pour out of my Spirit upon all flesh: and your sons and your daughters shall prophesy, and your young men shall see visions, and your old men shall dream dreams.²⁸

Other reports, for example in the Cork Examiner and Northern Whig, gleaned from advance letters of invitation the assurance that Dalí would "present lectures on some authentic paranoiac phantoms", adding that his "impediments" would include a "couple of wolfhounds, some water tanks and a high-power magic lantern".²⁹ They also noted the artist's prior antics of "pouring milk into one of his boots during a talk; producing an omelette from his pocket and slapping it on the head of a woman in the front row [...] It seems safe to say that something of interest will happen."30 These incidents had indeed taken place, if not exactly as described, at the Vieux-Colombier Theatre in Paris, on January 24th 1936, as Dalí lectured on 'Le Cannibalisme Surréaliste et le Surréalisme Hystérique' ('Surrealistic Cannibalism and Hysteric Surrealism'). 31 Marie-Laure de Noailles, in a letter to Edward James written the day after Dali's talk, described how the omelette was "fortunately dry and rather like a cataplasm. [The woman] poured milk on Dalí's foot... I think the whole thing would have better been left undone."32 In his own letter to James the next day, Dalí admitted that his lecture had "annoyed guite a lot of people," but went on to declare that this was "very hygienic", adding that the lecture "would have amused you very much". 33 The bond between James and Dalí was based in large part on a shared sense of humour, never far from the surface of all their joint endeavours.

On the day of Dali's lecture, in stifling summer heat, the Burlington Galleries were crowded with some 300 people, making up what the *Daily Mail* called a "Mayfair modernist" crowd. ³⁴ Dalí arrived wearing "full diving regalia", a fully-enclosed suit complete with heavy globular helmet and lead-weighted boots – the idea for which Gascoyne expressly remembered coming from James. ³⁵ The *Evening Standard* reported that the diving suit had been hired by Lord Berners (a close friend of James to whom the Dali's had been introduced in Rome some time before) from a large department store. The paper provided one of many jokes on the

situation, claiming that when told that the suit was required for someone to deliver a lecture, the shop assistant had impassively replied that the speaker "should on no account go below thirty metres". 36 The diving suit was accessorised with other strange features: a wineglass on top of the helmet with a spoon slanted in it (a motif seen in various Dali canvases, in particular Sun Table, painted that same year), flanked with stubby antlers. A decorative dagger was slanted into the leather belt. As well as a billiard cue, Dali also held two large Irish Wolfhounds on a leash – dogs that belonged to James. At the appointed time Dali laboured to the speaker's platform, set up with table, conventional water bottle and tumbler, a microphone connected to loud speakers and a white sheet to catch images thrown by a magic lantern. At this point, and with some difficulty, James addressed Dalí in French through the visor of the helmet, asking something to the effect of: in spite of what [was] said in the taxi on the way to the gallery, does he wish to deliver the *lecture?* The muffled answer, inaudible to the audience, appeared to be yes. There then came a few effusive words of introduction from James. As the newly discovered transcript (most likely transcribed by his then secretary, Miss Andrade) reveals, James made a point to apologise for not having prepared a full translation, complaining that he had only received the text late the night before, before tailing off into a fragment of nonsense from Lewis Carroll's 'Jabberwocky', setting the absurdist tone for the evening.³⁷ James warned that Dalí spoke French with a pronounced Spanish accent, where "b's" and "v's" were to be treated as interchangeable and the ear must follow as best it can. 38 This was not an uncommon problem. Dali's New York gallerist, Julian Levy, recalled how the artist often "bombarded [him] with staccato mispronunciations [...] that would seem untranslatable and incomprehensible, except that their intensity propelled them directly from his conception to my reception – as if the words were not conveyors but merely an accompaniment of background noise." 39 With James acting as a "very charming chairman",



credited for doing his best in translating parts of the speech at fifteen minute intervals, Dali's lecture began. Immediately, however, it was clear that the chairman had "not done enough" or had "reckoned without the resonance of the headpiece". 40 The microphone, held before the visor "at no small physical inconvenience" to James, further distorted the voice exclaiming from within the spherical headpiece. 41 Some in the crowd, sat in what the *Daily Mail* described as "rapt and admiring silence", noted that it was never explained why Dalí was wearing the diving suit and soon assumed that it was "evidently not essential" — what they did not know, or indeed assumed to be part of the performance, was that Dalí was overheating and struggling to breathe. 42 Having initially asked for more freedom, the speaker soon demanded to be let out. Realising that their friend was suffocating, James and Berners quickly leapt on stage and attempted to remove the helmet. With increasing panic, in what resembled an absurd "wrestling match", the billiard cue [or miraculously located spanner, depending who tells the story] was used as an impromptu "can opener", releasing the visor of the helmet. 43

After the drama subsided, the lecture eventually started again with images from the magic lantern, described by one reporter as being "even wilder than those that jibbered on the walls around", as they were often projected "sideways or upside down". ⁴⁴ Another reports that even as Dalí pointed out the mistake, he excitedly exclaimed "N'importe!", that it did not matter, and carried on regardless. ⁴⁵ Such composite journalistic accounts can give only a fragmentary sense of the occasion, yet they offer tantalising details of these 'wild' images, how they served to show the "inner life of Holbein and da Vinci as the psychologist and Surrealist can trace it" [...];Dalí's insistence that Lewis Carroll was "one of the les eccentrics Anglais dans leurs caprices quotidiens ['English eccentrics with their daily whims'], and therefore a Surrealist" ⁴⁶; Dalí's 1933 portrait of Gala with pork chops on her shoulder, which, he claimed, "represented her equilibrium". ⁴⁷ It

seems the only time Dalí objected to the slides not being viewed properly related to an image of Greta Garbo, "pitting herself against journalists", .48

Despite James's summarised translations many of Dalí's arguments were difficult to follow, with only a few passing remarks hitting home. The newly discovered transcript begins halfway through the lecture and does not capture Dali's initial emphasis on the image of a "sumptuous rotting donkey", remembered by baffled reporters as something "his father endeavoured to prevent him seeing as a child". 49 This was immediately combined with "some other manifestation", described by the correspondent's pen as "white and extravagant truffles of death". ⁵⁰ Of course, the image of the rotting donkey had longstanding currency in Dalí's work, appearing in a number of paintings (Apparatus and Hand (1927), Honey is Sweeter than Blood (1927), Little Ashes (1927-8), The Rotting Donkey (1928)) and in many of his writings. 51 Where the transcript survives Dalí starts by championing his own paranoiac-critical method, which he claimed to be the only method of straddling the two worlds of the objective reality and internal malleability – the tool by which it is possible for the artist to "attack and gnaw the bone of the objective world but also and above all to arrive at that additional, intoxicating, gelatinous softness which is to be found inside, this all-powerful mayonnaise sauce which is not added because it is already there". 52 Not only does this underline the culinary imagery prevalent in Dalí's work and writing at this time, it also signals that the lecture extends the artist's fascination with what he later called the "morphological aesthetics of the soft and the hard" – with flaccid forms, fossilisations of organic matter, ossifications of human anatomy, deformations and elongations of the body, and so on.⁵³ Yet Dali's emphasis immediately shifts to the subject of hysteria:

"My surrealist friends our attention is being drawn, ever since the beginning of the Surrealist Revolution to the surrealist actuality of hysteria, but this question has been looked upon chiefly from the poetic and moral aspect and not in relation to questions having immediate and practical consequences in the domain of knowledge itself."54

Dalí's intent is to formulate "strict figures" that constitute "structural realisations of hysteria" that can "guide our hunger for the irrational", moving away from poetic or moral concerns and toward more tangible knowledge using the figure of some kind of (hysterical) architectonic actualisation – what he goes on to associate with the 'arch of hysteria'. ⁵⁵ This marks a subtle but distinct departure from Dali's position with regard to statements on hysteria, such as those in a report for the Catalan review L'Amic de les Arts in March 1929, which acknowledged the socalled "normal and poetic recourse to hysteria" whilst also suggesting that "while waiting for the moment to dwell on this issue at greater length, let us note also the moral sense of the question." ⁵⁶ No doubt this was an addendum to Louis Aragon and André Breton's celebration of hysteria as a "supreme means of expression" in their 'Fiftieth Anniversary of Hysteria' (Le Cinquantenaire de l'hysterie) in the March 1928 edition of La Révolution Surréaliste. 57 Heralding what they viewed as the greatest poetic discovery of the late 19th century, Aragon and Breton associated images from Jean-Martin Charcot's clinical case studies of female hysterics with the subversion of moral conventions, norms of bourgeois authority, such as the Catholic church and patriarchal family institutions – a reading that Dalí considered exemplary.⁵⁸ Yet as Dalí's attention moved to the architectonic applications of the extreme hysteric attack – a structural manifestation of both release and suppression in extremis – he arguably staged another subversion of Surrealist orthodoxy, evidencing another antagonism toward Breton and the broader tenets of the group. It is also another daring attempt to link theory and practice as part of his own anti-authoritarian, transgressive intervention within a Surrealist staple (i.e. hysteria) in order to position his self-declared genius within intellectual territories already conquered by the



Revolution. One might also speculate as to whether Dalí considered that, on some level, a poetic victory had already been achieved (or was no longer important), echoed in his rather overwrought image of "victorious [...] cavalcades of poetry" passing through the 'arch of hysteria' as if on parade. ⁵⁹ With other forms of knowledge seemingly neglected (perhaps anticipating his enthusiasm for atomic science or the future of quantum mechanics), the artist proposed an epistemological paradigm for hysteria beyond poetic release and subversive agitation in an attempt to find practical methods by which hysteric manifestations could advance the Surrealist project of mining the unconscious for new, revolutionary insight.

The 'strict figure' Dalí appealed to here was based on the famous *arc-de-cercle*, often seen in Charcot's patients as they compulsively adopted a posture in which their bodies arched backwards until supported only by head and heels. ⁶⁰ The transcript suggests that this strictness is linked with definite reality in Dalí's thinking:

"Because the arch of hysteria presents itself to us primarily as the constitution and convulsive erection of a definite figure, sudden and circumscribed by its own material perimeter - that is to say a <u>real</u> structure in the Ultra-Gestaltist and Dalíen sense of the word."61

In 1937 Dali produced a pencil sketch that explicitly referenced the *arc-de-cercle* position, yet it features more subtly in his 1936 painting *Soft Construction with Boiled Beans (Premonition of Civil War)*— the figure's rictus grimace disturbingly combined with pallid limpness in a way that encapsulates Dalí's obsessions with combined states of matter. Again, he had prefigured this in his 1933 article '*De la Beauté terrifante et comestible de 'architecture modern style'* ('On the terrifying and edible beauty of 'modern style architecture') in which he refers to the "Invention of the 'hysterical sculpture'". 62 As well as citing "contractions and attitudes [...] unprecedented in

Avant-garde Studies Issue 3, Spring/Summer 2018

the history of the art of statuary ([...] referring to the women revealed and known from Charcot and the Saltpêtrière School)", Dalí anticipates the sculpture known as *Hysterical and Aerodynamic Nude* (1934), to which he added all kinds of protrusions and bread-like forms.⁶³

In the July 1936 lecture, Dalí contrasts the rigid, convulsive form of the *arc-de-cercle* with the soft, gelatinous architecture of Antoni Gaudí, emphasising how the arch of hysteria has a "contrary aim" whereby "life and spirit and a lyrical sense [...] convulse the body almost to the extent of bursting the structure asunder." The extreme convulsion emphasised here also relates to incommensurable states of matter:

"If the architecture of Gaudí is for Surrealism a magnificent lesson in comparative biology, the arch of hysteria offers us an equally lucid lesson of non-Euclidean physics and geometry which is indispensable today for the knowledge of and approach to the objective world [...] not only the basis of the comprehension of matter but also and above all of all its states." ⁶⁵

Dalí's own ambitions for Surrealist thought involves its use as a means to understand the material nature of the universe, to the extent that one can only imagine his delight at the future discoveries of quantum-level irrationality and how he would have developed his theoretical engagement with advanced physics in his attempts to become 'classic'. The next phase of Dalí's lecture relates the oft-mentioned account of the philosophy student who ate a looking-glass wardrobe, piece by piece, over an extended period of time. Again, this is an image of Dalí's fascination with the interchangeability of matter and space. Dalí praises the wardrobe eater because, ultimately, "Time and Space occupy in the physical world such a material, personal and limiting place – matter itself becomes so homogenous, uninterrupted, continuous, that one no longer knows where one passes because each interval, each void in the body and flesh of matter

becomes physically-speaking impracticable", before comparing human beings to "tender, excessively smooth blackheads placed in the pores of the very nose of space". 66 The wardrobe-eater is laudable because he demonstrates the understanding that "that which is void is as full as that which is solid [and] the only way to make a hole in the objective world is by eating it." 67

Such a consumption of matter/space leads Dalí to celebrate the jaws as the exemplary poetic / philosophic anatomical structure, before extending the image by comparing the Surrealists with the larvae of the Capricorn beetle, *Cerambyx cerdo*, eating through dead wood in their own conquest of the irrational. It is surely not accidental that these larvae feed on decaying wood of living oaks, hosts almost always already sick. Dalí had used similar images in the past, claiming that the Surrealists were like sturgeon, swimming between the warm water of science and the cool water of art, reiterating in the text from July 1936 that Surrealists "demand absolute authenticity of thought".68

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After the lecture, Dalí emerged from the diving suit with his shirt wringing wet. He remarked that the ordeal had made him wetter than if he had been in the water.⁶⁹ It was likely in the subsequent Q&A session that the artist famously claimed the suit was necessary for him to plunge deep down into the human mind, something of a glib comment given the complexity of his preceding lecture.⁷⁰

Now that part of its content has been established, the lecture delivered on 1st July 1936 can be seen to fit in with the development of Dali's most consistent preoccupations, as well as extending the range of potent images used to elucidate his fascination for what he celebrated as

the irrational tangibility of time and space.⁷¹ The verbal excesses and rhetorical devices used by Dalí in the lecture (including speaking of himself in the third person) deliberately blur distinctions between the different 'states' made manifest by the artist: Dalí the anarchic clown and Dalí the incisive, radical thinker. James' translation preserves the evidence of another iconic instance of this performative balancing act, no doubt difficult to sustain and yet essential to Dalí's mercurial, multivalent personality in the late 1930s. A telegram from James to Dalí in the aftermath of the International Surrealist Exhibition seems to sum up this extreme position, Dalí's own arc-decercle:

Really Dalí you are impossible. I am haunted by this phrase.⁷²

The Transcript

In introducing Mr. Salvador Dalí, it would be superfluous for me to tell you who he is, for everyone present must know already that he has become during the last 4 or 5 years not only one of the leading painters in the Surrealist movement, but also one of the leading thinkers [...] enriching the movement [...] a whole world of his own and by the paranoiac-critical method which he has discovered invented in order to [...] classify eertain manifestations of the subconscious mind, states of hysteria, etc. As far as I have been able to ascertain Now this method requires a word or two of explanation. It is a system which is based upon paranoiac processes in the human brain, processes which to varying degrees are present in the psychology of every man, common to everybody's subconscious spirit.

Now some people may, and very rightly, be shocked by certain things - very rightly because they are shocking -

[...] it is not because it means nothing, it is because it means too much (it is because the sense is too highly compressed) an extraordinary richness of thought and wealth of imagery [...] eccentric but poetic and amazingly individual personal for Dalí has created a whole world of his own and incidentally a language also of his own wherein although it is invariably brillig and the slithy toves do gyre and gimble in the wabe (it is never upon careful examination nonsense [...]

[...] I must just mention say a word or two about Dalí's curious pronunciation of French in case an explanation may better help you understand him. [...] I tried for six months last summer to correct him but with not the smallest success and in the end was glad that I had not succeeded.

[...]

his spelling is even more extraordinary

 $[\ldots]$

I only got the first part of his lecture to look at last night for the first time at 11.30 so you must forgive me if [...]

* * * * *

[...] is today hysterically realised by the method called "activité paranoiaque critique", the only method known at present which permits us with equal success to be not only to attack and gnaw the bone of the objective world but also and above all to arrive at [reach] that additional, intoxicating, gelatinous softness which is to be found inside, this all-powerful mayonnaise sauce which is not added because it is already there; at you may be sure that at precisely this very moment, at the moment when you arrive at the marrow of the bone that you have the absolute right to believe that you are about to dominate the situation.

How can we guide our hunger for the irrational? This solution seems to me to bear on this the very sight and touch in the paranoiac choice of certain objective facts which comprise the strict figures of hysterical structural realisations of Hysteria. My surrealist friends our attention is being drawn, ever since the beginning of the Surrealist Revolution to the surrealist actuality of hysteria, but this question has been looked upon chiefly from the poetic and moral aspect and not in relation to questions having immediate and practical consequences in the realm domain of knowledge itself. It is particularly on these questions that I shall dwell today because the arch of hysteria is not only the arch of triumph erected in celebration of the passage of the victorious,

intrepid, worthy, but streaming-haired [décoiffé] cavalcades of poetry, but it is also and above all the aseptic, nostalgic and formal architecture which is most suitable to the curved space of meditation, which should form the most becoming, most suitable, to form the distance [margin: distance / paysage de fond / middle-distance], the calm background of the philosopher's walk. Because the arch of hysteria presents itself to us primarily as the constitution and convulsive erection of a definite figure, sudden and circumscribed by its own material perimeter - that is to say a real structure in the Ultra-Gestaltist and Dalien sense of the word.

The worst and the best of the case is that it is a question of the structure of a typically architectural figure and one with all the force of resistance, all the mathematics mechanics of strength.

The arch of hysteria is, therefore, from this point of view exactly the opposite to the pliable and divine architecture of "modern style", which latter found its glory and apotheosis in the genial architect Antoni Gaudi - the man who created the soft Gothic of the Mediterranean.

Gaudi, as all my listeners know, sought and found the life and lyrical beauty of architecture by plunging his hands and arms with wholehearted energy into a rigid structure into its very heart and aesthetic soul, in order to reveal its very bowels and to bring to light its last drop of life by strangling it and by forcing it to yield up its soul and to surrender through its mouth its lyricism and poetry. The arch of hysteria has a contrary aim: it is life and spirit and a lyrical sense which convulse the body almost to the extent of bursting the structure asunder. In the first case it is the structure which reveals a soul; in the second case it is the soul that creatively inspires the structure. It is for this reason that if the architecture of Gaudi is for surrealism a magnificent lesson in comparative biology, the arch of hysteria offers us an equally lucid lesson of non-Euclidean physics and geometry which is indispensable today for the knowledge of and

approach to the objective world. Because form [structure?] is not only the basis of the comprehension of matter but also and above all of all its states. And you may be sure and persuaded that the structure of the arch of hysteria proves conclusively that in this case matter is in all its states.

* * * * *

In 1923 Salvador Dali knew a student of philosophy, who, in his presence, [ate] a looking-glass wardrobe. To do this he divided the wardrobe into cubic centimetres. Dali and several of his friends were present regularly at these meals: for breakfast, he [ate] one cubic centimetre crushed and ground to a fine powder and swallowed with the toast and coffee. For lunch he [ate] 4 cubic centimetres and for dinner he [ate] two with mashed potato. Sometimes on Sundays or according to his humour, he swallowed as many as 10 cubic centimetres of wardrobe in one day the glass was ground and pulverised in the same way but he only swallowed about one cubic centimetre a week. By the end of three years the wardrobe had entirely disappeared. I myself consider that this student of philosophy was absolutely right in doing this because everyone devours what he can and in addition with what can one reproach him from the philosophical point of view, and which of you will dare to do otherwise now that such an example has been set. In truth, Time and Space occupy in the physical world such a material, personal and limiting place - matter itself becomes so homogenous, uninterrupted, continuous that one no longer knows par où en passe [pour ou passe trans. 'where one passes'] because each interval each void in the body and flesh of matter becomes physically-speaking impracticable. We live compressed, submerged and imprisoned on all sides within the womb [margin: sein intro-nuterin

('intrauterine being')] of thick, hysterical, agonising and personal matter and we human beings are, as I have often said, a kind of tender, excessively smooth blackheads placed in the pores of the very nose of space. We see therefore that that which is void is as full as that which is solid (as space that is filled). Nevertheless, if you change the place of a wardrobe you are doing nothing very practical, because as one can easily foresee, in place of the wardrobe there will be the space that will be left by the wardrobe which will be very difficult for you to pierce, [margin: is it the exact opposite?] because the void in question is nothing else than the same wardrobe that was there before in a different form – a form much more unknown and nevertheless much more impracticable [impervious] to perforation. It is for this that the student of philosophy who eat [ate] the wardrobe with glass doors was, as I have already said, entirely right because one cannot begin to comprehend the irrational except by hysterical and surrealist cannibalism, as the only way to make a hole in the objective world is by eating it. It is for this reason that I have always considered the jaws as that part of the anatomy containing not only the greatest degree of authentic and biological poetry but as that part which symbolises a structure par excellence philosophic.

The larvae of the Capricorn bug which gnaw wood, eat into the tree trunk and hollow out galleries by eating the matter from the way in which they are opening up. Broken away bit by bit by the mandibula this matter is gradually digested. It passes from one end to the other of the body of these pioneers - yields, in passing, inconsiderable [negligible] nutritive value and accumulates behind - obstructing the way by which the grubs do not have to return. Like these larvae - we the Surrealists dig out paths in all directions - we hollow them out by hysteria and our own jaws [margin: by the hysteria of our own jaws] in the physical tree of the objective world,

towards the triumphant conquest of the irrational - and this is the only thing which can guarantee the vital and complete flowering of mankind in all directions.

* * * * *

Elsewhere the last Christians are constructing for the well-being of collective mankind terrible alarum-clocks, phonographs and socialist Christmas trees.

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Notes

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¹ 'Dalí / Duchamp', Royal Academy of Arts, London, 7th October 2017 – 3rd January 2018 and The Dalí Musuem, St. Petersburg, Florida, 10th February 2018 – 27th May 2018.

² Note from Teeny Duchamp to Edward James, undated (c.1980s), Edward James Archive, West Dean College, part of The Edward James Foundation

³ Dawn Ades and William Jeffett, 'Introduction', in *Dalí / Duchamp* (London: Royal Academy of Arts, 2017), 15.

⁴ Marcel Duchamp, *The Essential Writings of Marcel Duchamp* (London: Thames and Hudson, 1975), 136.

⁵ James' connection with anamorphic art stems from his friendship with Michael Schuyt and Joost Elffers in the early 1980s. The two Dutchmen had been involved with a celebrated exhibition on the subject at the Rijksmuseum in 1975, which then toured to Paris and the USA. Documents in James' archive suggest that Schuyt and Elffers were working with James to construct a gallery for the collection, which James had since purchased, near his home in Xilitla, Mexico. Accordingly, the architecture of this "permanent exhibit" would be tailored to what it would contain: "The world's first and only anamorphic museum will be anamorphic itself", complete with an "anamorphic relief portrait of Edward James" positioned outside. ('Declaration' signed by Joost Elffers and Michael Schuyt, 15th September 1980. Edward James Archive, West Dean College, part of The Edward James Foundation.) Two years later, James would comment that the 'Casa de la Cultura' in San Luis Potosí wanted to move the Anamorphic Collection but that it was unclear in what state his friend Luis Felix had left it. Its current location remains unknown. (Letter from Edward James Foundation)

⁶ Duchamp, 136.

⁷ Rosalind E. Krauss, *The Optical Unconscious* (Cambridge, Mass.: MIT Press, 1994), 144.

⁸ Krauss, 205.

⁹ The inscription can be found on a copy of Edward James, *The Next Volume* (London: The James Press, 1934). Edward James Archive, West Dean College, part of The Edward James Foundation.

¹⁰ Krauss, 96.

¹¹ Heinrich Hoffmann, 'Die Geschichte Vom Fliegenden Robert' ('The Story of Flying Robert')', in *Der Struwwelpeter ('Shock-Headed Peter')* (Germany, 1845).

¹² Edward James, *Swans Reflecting Elephants: My Early Years* (London: Weidenfeld and Nicolson, 1982), 18.

¹³ H. G. Wells, 'The Truth About Pyecraft', in *Twelve Stories and a Dream* (London: Macmillan and Co., 1903).

¹⁴ James, Swans Reflecting Elephants, 18.

¹⁵ Herbert Read, ed., Surrealism (London: Faber and Faber Limited, 1936).

¹⁶ Surrealist Group in England and New Burlington Galleries, *The International Surrealist Exhibition ('L'Exposition Internationale Du Surréalisme)* (London: A. Zwemmer, 1936).

¹⁷ Minutes of meeting organising committee of International Surrealist Exhibition, Thursday 14th May, 1936 held at Sir Roland Penrose Archive, National Galleries Scotland, Edinburgh.

¹⁸ Letter from Dalí to James, 20th May 1936. Edward James Archive, West Dean College, part of The Edward James Foundation.

¹⁹ In a long December letter to Osbert Sitwell, James recounted his trials working with Skira on Minotaure. When working on the 8th and 9th editions, Skira promised that James would be reimbursed for his support once profits were in, but did not fulfil that promise. James had in the interim bought the magazine outright, on the understanding that Skira was to be kept on in Paris as Editor, but subsequently decided to give him two-months' notice. This had repercussions in relation to an agreement they had about future publication of the series Treasures of French Painting that Skira had been publishing. James, seemingly because he was unsatisfied with the financial guarantees and additional partners proposed by Skira, withdrew at the eleventh hour. The relationship with Skira deteriorated rapidly and led to a lengthy tangle of litigation for the next few years, which James would come to regret, if only for losing the chance to curate his own edition of the journal:

"The Christmas number might have been very good, as I was going to obtain an article from André Gide; Dalí also had written an excellent article in combination with Elsa Schiaparelli, with brilliant illustrations. There were articles by André Breton, Jacques Prévert, Roger Caillois, a photographic reproduction of the manuscript of Poulenc's latest composition for choirs, together with an article by Henri Sauguet upon La Lumiere dans la Musique. It is extremely disappointing that it should have come to this."

(Letter from Edward James to Osbert Sitwell, December 1936, Edward James Archive, West Dean College, part of The Edward James Foundation)

Further details on how James' plans for *Minotaure*, particularly his intention to invite contributions from literary figures 'unacceptable' to the Surrealists (such as Belloc and Berners), see Dawn Ades, 'Edward James and Surrealism' in Nicola Coleby (ed.) A Surreal Life: Edward James (Brighton & Hove: Royal Pavilion, Libraries and Museums, 1998), p73-90.

- ²⁰ Telegram from Dalí to James, 21st May 1936. Edward James Archive, West Dean College, part of The Edward James Foundation.
- ²¹ Letter from Dalí to James, 20th May 1936. Edward James Archive, West Dean College, part of The Edward James Foundation.
- ²² Letter from Dalí to James, 9th May 1936, Port Lligat, Cadaqués, Spain. Edward James Archive, West Dean College, part of The Edward James Foundation. Dalí refers to William Holman Hunt's The Triumph of the Innocents (1870-1903) Harvard Art Museum.
- ²³ Minotaure 8 (June 15, 1936): 53-56.
- ²⁴ For the subsequent edition of *Minotaure*, James contributed two articles, 'The Marvel of Minuteness' (a riff on miniaturism in early 16th century German portraits) plus 'Le chapeau du peuple et les chapeaux de la reine' (a farce on royal hats he hoped to publish under a pseudonym) (Minotaure 9, October 1936: 20-24 and 54-59). Dalí had been badgered by telegrams from James', chasing him to deliver necessary documents to Skira; he eventually responded to say the he had sent an "article on 'a day in the life of a bearded lady', in which I recount in minute detail and with 'precise details' all this woman does from the moment she gets up until she goes to bed and also all the ideas more or less hairy which go through her head". Dalí's finished text, initially too long for the eight issue, would appear as 'Premiere loi morphologique sur les poils dans le structures molles' [First Morphological Law Concerning the Hairs in Soft Structures'].
- ²⁵ 'Lively Artists', *The Star*, 6th June 1936.
- ²⁶ Interview with David Gascoyne by Mel Gooding, 11th July 1990. National Life Stories Artists' Lives, British Library transcript, C446/03. Two other paintings from that year contained similar figures: The



Dream Places a Hand on a Man's Shoulder and Three Young Surrealist Women Holding in Their Arms the Skins of an Orchestra.

- ²⁷ An unpublished article kept in the archive of Sir Roland Penrose, written under the pseudonym The Phantom, suggests that on "such a plane [where anything is possible] belongs the 'Phantom of Sex Appeal', her face revealed by red roses, the apparition who stretched out her hands to the pigeons in Trafalgar Square and annihilated reality" - betraying a lack of understanding concerning Dali's distinction between 'spectre' and 'phantom'. ('Surrealism' by The Phantom. Unpublished typescript held in the Roland Penrose Archive, National Galleries Scotland, Edinburgh, pp4.) See also Silvano Levy, Sheila Legge – Phantom of Surrealism (Rhos-on-Sea: Dark Windows Press, 2014)
- ²⁸ Letter from Edward James to Salvador Dalí, 11th June 1936. Edward James Archive, West Dean College, part of The Edward James Foundation.
- ²⁹ Cork Examiner and Northern Whig, 1st July 1936.
- 30 Ibid.
- ³¹ Lecture announcement from 18th January 1936. Edward James Archive, West Dean College, part of The Edward James Foundation.
- ³² Marie-Laure de Noailles to Edward James, 25th January 1936. Edward James Archive, West Dean College, part of The Edward James Foundation.
- 33 Letter from Dalí to Edward James, 26th January 1936. Edward James Archive, West Dean College, part of The Edward James Foundation. Dalí also suggests that he was scheduled to contribute to a conference on Surrealism in Oxford in February 1936, most likely the immediate precursor to the event at Burlington Gardens. The details of what transpired in Oxford are sadly lost.
- ³⁴ 'Surrealist in Diving Suit', *Daily Mail*, 2nd July 1936.
- 35 Gascoyne expressly recalled: "Well, when Dalí gave his lecture in a diver's suit: that was an idea of Edward James, with whom he was staying at the time." Interview with Mel Gooding, 11th July 1990, National Life Stories – Artists' Lives, British Library transcript, C446/03.
- ³⁶ 'Deep End Tactics', Evening Standard, 2nd July 1936.
- ³⁷ Salvador Dalí, 'Authentic Paranoiac Phantoms', translated by Edward James. Unpublished manuscript, Edward James Archive, West Dean College, part of The Edward James Foundation, np.
- ³⁸ 'A Surrealist Lecture', *Liverpool Daily Post*, 2nd July 1936.
- ³⁹ Julian Levy, *Memoir of an Art Gallery* (Museum of Fine Arts, Boston: MFA Press / artWorks, 2003), p72.
- ⁴⁰ 'A Surrealist Lecture', *Liverpool Daily Post*, 2nd July 1936.
- ⁴¹ Ibid.
- ⁴² 'The Surrealist Speaks', Manchester Guardian, 2nd July 1936.
- ⁴³ 'Surrealist Set Free', *The Daily Sketch*, 2nd July 1936.
- ⁴⁴ 'Surrealist in Diving Suit', *Daily Mail*, 2nd July 1936.
- ⁴⁵ 'A Surrealist Lecture', *Liverpool Daily Post*, 2nd July 1936.
- 46 Ibid.
- ⁴⁷ 'Surrealist Lectures in Diving Suit', *Daily Mail*, 3rd July 1936.
- ⁴⁸ 'A Surrealist Lecture', *Liverpool Daily Post*, 2nd July 1936. The movie star had become something of an enduring obsession for both Dali and James, the latter publishing a piece of surrealist gossip in Harper's Bazaar recounting the occasion when Garbo stayed at his rented Italian villa.
- 49 Ibid.
- ⁵⁰ Ibid.



51 Although this is most obvious in the text called 'The Rotting Donkey' (Salvador Dalí, 'L'Âne pourri' in La Femme visible (Paris: Éditions surréalistes, 1930), pp.11-20; Le Surréalisme au service de la Révolution (Paris) 1 (July 1930): 9-12) it also occurs in pieces written for L'Amic de les Arts in the late 1920's; for example, in the text '...the liberation of the fingers...' Dali describes how he, Pepín Bello and Luis Buñuel independently encountered a rotting donkey, which led to him carrying out a "series of paintings in which there appeared, as an obsessive theme, a sort of rotting donkey full of flies", before other parallels with childhood memories emerged between the three men, with Dalí recalling "having seen, when [he] was 3 or 4 years old, a decomposed lizard bristling with ants." (Salvador Dalí, '...L'alliberaments dels dits...' L'Amic de les Arts (Sitges) 4 (31) March 31, 1929; quoted in Salvador Dalí and Haim N. Finkelstein, The Collected Writings of Salvador Dalí, Cambridge: Cambridge University Press, 1998, 100.) The manipulation of this memory and the shift in the type of creature seen rotting underneath the ants is consistent – in his later memoir, The Secret Life of Salvador Dalí, the image becomes one of a wounded bat crawling with ants. (See Salvador Dalí (2000) [1942] The Secret Life of Salvador Dalí (trans. Haakon M. Chevalier) Spain: DASA Editions, N. V., 14)

- ⁵² Salvador Dalí, 'Authentic Paranoiac Phantoms', translated by Edward James. Unpublished manuscript, Edward James Archive, West Dean College, part of The Edward James Foundation, np.
- ⁵³ Salvador Dalí, *The Secret Life of Salvador Dalí* (2000) [1942], p304.
- ⁵⁴ Salvador Dalí, 'Authentic Paranoiac Phantoms', translated by Edward James. Unpublished manuscript, Edward James Archive, West Dean College, part of The Edward James Foundation, np.
- ⁵⁵ Salvador Dalí, 'Authentic Paranoiac Phantoms', translated by Edward James. Unpublished manuscript, Edward James Archive, West Dean College, part of The Edward James Foundation, np.
- ⁵⁶ Salvador Dalí, 'Review of Anti-Artistic Tendencies' in *L'Amic de les Arts* (Sitges) 4 (31) March 31, 1929, quoted in Salvador Dalí and Haim N. Finkelstein, *The Collected Writings of Salvador Dalí* (Cambridge: Cambridge University Press, 1998) p.103.
- ⁵⁷ Louis Aragon and André Breton, 'La Cinquantenaire de l'hystérie, 1878-1928', *La Revolution Surrealiste* no 11 (15 March 1928): 20-22.
- ⁵⁸ See Salvador Dalí and Haim N. Finkelstein, *The Collected Writings of Salvador Dalí* (Cambridge: Cambridge University Press, 1998), p103. The *Iconographie photographique de la Salpêtrière* (1876-1880) by Désiré-Magloire Bourneville and Paul Régnard, students of Jean-Martin Charcot, constitutes a landmark in medical photography, documenting Charcot's long-term clinical observations at the Salpêtrière and his theories on hysteria.
- ⁵⁹ Salvador Dalí, 'Authentic Paranoiac Phantoms', translated by Edward James. Unpublished manuscript, Edward James Archive, West Dean College, part of The Edward James Foundation, np.
- ⁶⁰ The rigid contortions of the 'opisthotonic position' of the *arc-de-cercle* also featured in Otto Rank's *Das Trauma der Geburt* ['The Trauma of Birth'] (1924), which Dali would have known in its 1929 French translation. Rank specifically linked physical manifestations of hysteria to the "physical reproductions of the birth trauma", as well as relating the torsion of the great hysterical attack as a defence mechanism "diametrically opposed to the doubled-up embryonal position." (Rank 51) Dalí would have been acutely conscious of the pangs such a shift in knowledge domain would have entailed.
- ⁶¹ Salvador Dalí, 'Authentic Paranoiac Phantoms', translated by Edward James. Unpublished manuscript, Edward James Archive, West Dean College, part of The Edward James Foundation, np.
- ⁶² Salvador Dalí, 'De la Beauté terrifante et comestible de 'architecture modern style', *Minotaure* (Paris) 3-4 (December 12, 1933): 69-76. Quoted in Salvador Dalí and Haim N. Finkelstein, *The Collected Writings of Salvador Dalí* (Cambridge: Cambridge University Press, 1998), p.198.
 28

63 Ibid.

64 Salvador Dalí, 'Authentic Paranoiac Phantoms', translated by Edward James. Unpublished manuscript, Edward James Archive, West Dean College, part of The Edward James Foundation, np.

65 Ibid.

66 Ibid. This is a reference to a previous rhapsody on the pleasures of blackhead squeezing with which Dalí opens his article 'Aerodynamic Apparitions of "Beings-Objects", in which the squeezing of the pores on the nose can produce the "serene ejection of the strange body" in an act that is not only pleasurable but can also contains something of a "neurotic ceremonial"; he later refers to the "comedones of space", talking of aerodynamic cars as "squeezed, quite slippery, solemn, atmospheric, and apotheosic, out of the very nose of space, the very flesh of space." [Quoted in Salvador Dalí and Haim N. Finkelstein, The Collected Writings of Salvador Dalí (Cambridge: Cambridge University Press, 1998), pp207-208, 209] 67 Salvador Dalí, 'Authentic Paranoiac Phantoms', translated by Edward James. Unpublished manuscript, Edward James Archive, West Dean College, part of the Edward James Foundation, np. 68 Ibid.

⁶⁹ 'Lively Artists', *The Star*, 7th July 1936.

⁷⁰ 'Surrealist in Diving Suit', *Daily Mail*, 2nd July 1936.

71 This previously unknown text is also significant in terms of how it fits a perceived transition in Dali's thought and career: from the mid-1930s onward it is possible to discern a shift of focus toward an American public and a new English readership (often in commercial publications such as Vogue, Harpers Bazaar, Esquire, etc.) and what Haim Kinkelstein considers a more "simplistic formulation" of his ideas. James was close to Dalí during this period, not only granting him financial stability in order to produce his most 'authentic' work but also collaborating on some of the artist's most memorable projects, including the infamous 'Dream of Venus' pavilion at the 1939 World's Fair. Whilst it is certain that James fuelled Dalí's ambitions, facilitated his most extravagant ideas, and perhaps encouraged his showmanship and eccentricity, it is important to acknowledge how James would go on ti reprimand Dalí for his increasingly commercial focus, and indeed his evasive and troubling attitude to the Spanish Civil War. [Haim Finkelstein, 'Introduction' in Salvador Dalí and Haim N. Finkelstein, The Collected Writings of Salvador Dalí (Cambridge: Cambridge University Press, 1998) p.4]

⁷² Telegram from James to Dalí, 24th July 1936. Edward James Archive, West Dean College, part of The Edward James Foundation.