

**THE DALÍ OFFERS “A CAN FOR A CLASSIC” SPRING CULT CLASSIC MOVIE NIGHT + SOUP CAN DRIVE
TUESDAY, MARCH 11, 6:30-10PM**

Andy Warhol-inspired Festivities Offered in the Museum’s Avant-garden
Public invited for free with soup can donation to local Salvation Army

The Dalí Museum (St. Petersburg, FL) will offer a “spring preview” of its popular Cult Classic summer movie series on Tuesday, March 11, 2014 from 6:30 to 10pm. Visitors can donate a can of soup – an homage to Andy Warhol during the museum’s popular special Warhol exhibit – or make a \$5 donation and enjoy free admission to the screening of “Austin Powers: International Man of Mystery” held outside in the Museum’s Avant-Garden. The food and cash donations will benefit the St. Petersburg Salvation Army.

“The Salvation Army is excited and looking forward to partnering with The Dalí Museum,” according to St. Petersburg Salvation Army Area Commander, Major Tim Gilliam. “Having fun downtown with friends and celebrating an artist like Andy Warhol, but also remembering those around us who are less fortunate by bringing a can of soup or donating \$5 for The Salvation Army’s food pantry sounds like a great night to me.”

The event will be held in the picturesque setting of The Dalí’s Avant-garden on the downtown waterfront. Doors will open at 6:30 pm with Warhol-inspired music providing the background. Guests may bring a chair or blanket for seating and enjoy food and beverages from popular area food trucks plus a cash bar.

The Austin Powers film is the first in the popular series that rapidly became a cult classic and features a scene between Austin Powers and Andy Warhol.

The Dalí’s new Warhol exhibit prompted this soup can-drive. Dalí Museum Director Dr. Hank Hine noted “Warhol is well-known for his pop-art renditions of Campbell’s soup cans. We felt a soup-can drive was a great way to pay tribute to that image and support another local non-profit organization at the same time.”

The event does not include admission to The Dalí galleries. Visitors can return during normal Museum operating hours to view the Warhol exhibition before it closes April 27th. The film will be offered “rain or shine” (inside the museum’s Raymond James Community room in the case of inclement weather).