



## STUDENT SURREALIST ART EXHIBITION at the DALÍ MUSEUM

### Strangely Familiar, 2012

Pinellas Middle + High School Art Students

January 13- February 20

1 Dalí Blvd., St. Petersburg, FL 33701

[www.thedali.org/education](http://www.thedali.org/education)

**“The true [artist] must be able, with the most usual things to have the most unusual ideas.”**  
**Salvador Dalí, 50 Secrets of Magic Craftsmanship**

One of the hallmarks of Surrealism is its ability to defamiliarize: to create something unique, unexpected and unfamiliar from one’s everyday surroundings in order to surprise, shock and disturb. Surrealism invites us into a world where even the most seemingly insignificant occurrences of everyday life can be made strange. With this year’s exhibit, we invite the students to explore the “Strangely Familiar” by employing several techniques used by the Surrealists:

**Dislocation:** Familiar objects are placed in an odd, bizarre, humorous, or unusual setting.

**Juxtaposition:** Two or more unrelated images are placed side by side; creating unexpected object combinations.

**Transformation/Metamorphosis:** Familiar images are changed in form, appearance, nature, condition, character or function to become unusual or strange.

Students can use any number of media with the 8”x10” format restriction: drawing, collage, watercolor, acrylic, digital photography, mixed media relief (also 8x10”), etc. A selection of winning entries will be reproduced as part of a Student Surrealist Postcards packet to be sold in the Dalí Museum store. To help jumpstart the creative process, a selection of work exhibiting this theme from both previous student winners and the surrealists is available as a PDF download here:

[http://thedali.org/education/for\\_educators.html](http://thedali.org/education/for_educators.html)

### IMPORTANT DATES

-Work Due: Friday, December 2, 2011 to the Pinellas County Schools Art Office

Pinellas County School Administration Building, 301 4th St. SW, Largo FL 33779-2942. Ph: 727-588-6057

-School Admin. Hours: 8:00 am - 4:30 pm

-Show Dates: January 13 – February 20, 2012

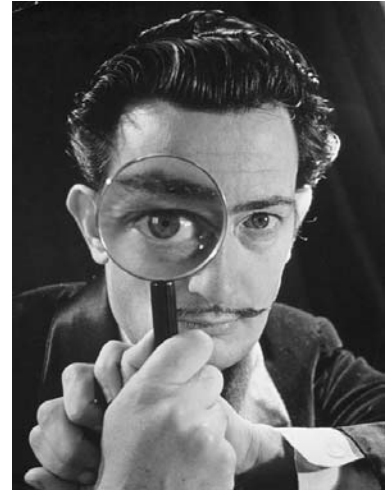
-Student Reception: Tuesday, January 24, 2012, 6:00 - 8:00 pm. at the Dalí Museum.

-Awards presented at 6:45 pm.

-Free admission extended to all student artists, their families and school personnel only on night of reception.

## ENTRY INSTRUCTIONS

- Entries: **8 per teacher - one work per student**
- All artwork **MUST** be mounted on 8" x 10" poster board and **NO Mat**. All work must have a stable backing on it. Relief work of up to 1/2" thick will be accepted, mounted on 8X10 poster board and **NO Mat**.
- 3/D Objects cannot be accepted for the 2012 exhibition
- Entry form information can be found in Visual Arts Calendar at [www.pcsb.org](http://www.pcsb.org)
- Attach the completed entry form (top and bottom) to the top back of each piece of artwork.
- The Dali Museum is not responsible for damage to art during transport or while at the museum.
- Framed artwork will not be accepted.
- The Dali Museum wishes to show varied work and represent as many schools as possible, so please avoid submitting similar work by different students



## AWARDS & JUDGING CRITERIA

Awards: three honorable mention, three merit awards, and three awards of excellence for middle school, three honorable mention, three merit awards, and three awards of excellence for high school.

Level 4	Shows strong evidence of theme. Shows creative inventiveness and imagination. Communicates a personal message. Artwork is 8" x 10" mounted on poster board with NO matt Shows excellent technical use of media.
Level 3	Shows evidence of theme Shows some creativity and personal inspiration. Artwork is 8" x 10" mounted on poster board with NO matt Shows good technical use of media.
Level 2	Shows little evidence of theme Artwork is 8" x 10" mounted on poster board with NO matt Relies on appropriated or copyrighted photographic resources but is technically accomplished. Inconsistent use of media and appears not finished.
Level 1	Does not show any evidence of theme Artwork is not 8" x 10", NOT mounted on poster board Relies heavily on appropriated or copyrighted photographic resources Little or no control of media

If you have any questions, please contact **Bethany Mead**, Education Coordinator at [bmead@thedali.org](mailto:bmead@thedali.org), or **623-4730**



One Dalí Blvd., St. Petersburg, FL 33701 \* (727) 823-3767 [www.thedali.org](http://www.thedali.org)

The Salvador Dalí Museum is sponsored in part by the Pinellas County Arts Council, the City of St. Petersburg, the State of Florida, Department of State, Division of Cultural Affairs and the Florida Arts Council.