



STUDENT SURREALIST ART EXHIBITION at the DALÍ MUSEUM

Strangely Familiar, 2012

Hillsborough Middle + High School Art Students

February 25- April 10

1 Dalí Blvd., St. Petersburg, FL 33701

www.thedali.org/education

“The true [artist] must be able, with the most usual things to have the most unusual ideas.”
Salvador Dalí, 50 Secrets of Magic Craftsmanship

One of the hallmarks of Surrealism is its ability to defamiliarize: to create something unique, unexpected and unfamiliar from one’s everyday surroundings in order to surprise, shock and disturb. Surrealism invites us into a world where even the most seemingly insignificant occurrences of everyday life can be made strange. With this year’s exhibit, we invite the students to explore the “Strangely Familiar” by employing several techniques used by the Surrealists:

Dislocation: Familiar objects are placed in an odd, bizarre, humorous, or unusual setting.

Juxtaposition: Two or more unrelated images are placed side by side; creating unexpected object combinations.

Transformation/Metamorphosis: Familiar images are changed in form, appearance, nature, condition, character or function to become unusual or strange.

Students can use any number of media with the 8”x10” format restriction: drawing, collage, watercolor, acrylic, digital photography, mixed media relief (also 8x10”), etc. A selection of winning entries will be reproduced as part of a Student Surrealist Postcards packet to be sold in the Dalí Museum store. To help jumpstart the creative process, a selection of work exhibiting this theme from both previous student winners and the surrealists is available as a PDF download here:

http://thedali.org/education/for_educators.html

IMPORTANT DATES

-Work Due: **Fri, Feb 10, 2012** to Dana Warner’s office: Hillsborough County Public Schools
Shelton Administration Center, 901 E. Kennedy Blvd., Tampa, FL 33602. (813) 272-4803

-Show Dates: **February 25 – April 10**

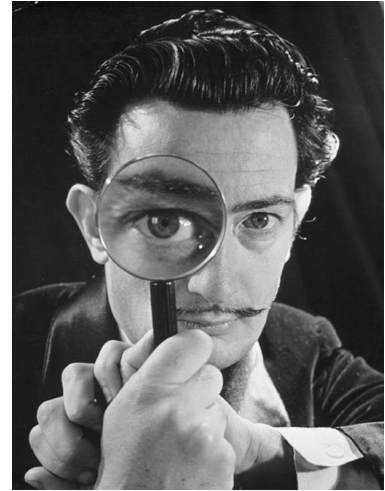
-Student Reception: **Tuesday, March 6, 2012** 6:30 - 8:00 pm. at the Dalí Museum.

-Awards presented at **7:00 pm.**

-Free admission extended to all student artists, their families and school personnel only on night of reception.

ENTRY INSTRUCTIONS

- We are unable to accept sculpture this year. Only 3D relief and 2D artwork will be accepted for the 2011 exhibition.
- Due to the nature of this year's theme, students are required to adhere to a standard format: **All artwork MUST be mounted on 8" x 10" poster board and NO Mat. All work must have a stable backing on it. Relief work of up to 1/2" thick will be accepted, mounted on 8X10 poster board and NO Mat.**
- Entries: 8 per teacher - one work per student
- Attach completed entry form to the top back of each piece of artwork.
- The Dalí Museum is not responsible for damage to art during transport or while at the museum.
- Framed artwork will not be accepted.
- The Dalí Museum wishes to show varied work and represent as many schools as possible, so please avoid submitting similar work by different students. Sloppy work or work that is poorly presented will be disqualified from the competition.



AWARDS & JUDGING CRITERIA

Awards: three honorable mentions, three merit awards, and three awards of excellence for middle school, three honorable mentions, three merit awards, and three awards of excellence for high school.

Level 4	Shows strong evidence of theme. Shows creative inventiveness and imagination. Communicates a personal message. Artwork is 8" x 10" mounted on poster board with NO matt Shows excellent technical use of media.
Level 3	Shows evidence of theme Shows some creativity and personal inspiration. Artwork is 8" x 10" mounted on poster board with NO matt Shows good technical use of media.
Level 2	Shows little evidence of theme Artwork is 8" x 10" mounted on poster board with NO matt Relies on appropriated or copyrighted photographic resources but is technically accomplished. Inconsistent use of media and appears not finished.
Level 1	Does not show any evidence of theme Artwork is not 8" x 10", NOT mounted on stiff backing Relies heavily on appropriated or copyrighted photographic resources Little or no control of media

If you have any questions, please contact **Bethany Mead**, Education Coordinator at bmead@thedali.org, or **623-4730**



One Dalí Blvd., St. Petersburg, FL 33701 * (727) 823-3767 www.thedali.org/education

Tape Here

(this must be the **TOP OF THE WORK** for correct orientation)

Visual Art Entry Label: 2012 Student Surrealist Art Exhibit

Complete all parts both top and bottom and attach at the top. Please print legibly!

Student First Name _____ Student Last Name _____

School _____ Grade _____

Art Teacher Name _____ Teacher Email _____

Principal Name _____

Title of Art Work _____

Media _____

Student Home Address _____

Student Home City, Zip _____ Student Phone _____

All work must be executed by the student, except in photography, where students are not required to develop, process or enlarge their photos themselves. By signing the entry form, both the student and teacher/parent have certified that the work is the student's original, created by her or himself and does not infringe upon the intellectual property rights of any other individual or entity. Any work found to be plagiarized will be disqualified and any awards granted will be withdrawn.

Signature of Student

Signature of Art Teacher/Parent

Date

Work Accepted _____ Yes _____ No

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This portion will be cut off for office use-please fill out same as above.

Visual Art Entry Label: 2012 Student Surrealist Art Exhibit

Student First Name _____ Student Last Name _____

School _____ Grade _____

Art Teacher Name _____ Teacher Email _____

Principal Name _____

Title of Art Work _____

Media _____

Work Accepted _____ Yes _____ No